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Balancing Innovation with Caution

Navigating the AI Revolution in Education

Moksha Tyagi

New Delhi: The digital transformations we are currently experiencing are exhilarating, disruptive, and simultaneously, alarming. The advent of technology has brought about a significant transformation in the methods of teaching and learning. Several significant digital revolutions have taken place in history. However, the current AI revolution has the potential to overshadow all of them.

Education is, and must continue to be, profoundly human based, that is grounded in social engagement. It is important to remember that when the COVID-19 pandemic forced the shift to digital technology as the main platform for education, the quality of education suffered significantly. However, this challenging period did provide an opportunity to explore how technology can be effectively utilized for teaching and learning, ultimately enhancing the flexibility of education. However, online learning also presents certain drawbacks, including the absence of face-to-face instruction, potential



Pros of online learning

Flexibility
Convenience
Cost-effectiveness
Ability to learn at your own place
Access to wide range of courses

Cons of online learning

Lack of face-to-face interaction
Difficulty staying motivated
Difficulties
Isolation
Limited access to resources and support

Pros of AI teaching

Adapt learning
Customized learning
Transformative learning
Improving Course Qualities
24/7 access to courses

Cons of AI teaching

Language and culture matters
Implication of knowledge is biased
There are no regulations set for AI teaching
Technical challenges
Lower human interaction

distractions, and feelings of isolation.

Artificial intelligence (AI) has significant implications for the future of education. Our structured educational programs are crafted to assist individuals in acquiring the skills required to navigate and, ideally, succeed in the familiar environment. AI compels us to inquire about the assumptions regarding the 'known-world' that typically

serve as the foundation for learning. The integration of generative AI technologies into education systems without proper checks, rules, or regulations is truly remarkable. It is crucial for schools, and to a lesser extent universities, to ensure that we are fully aware of the tools we are using and recommending to young people. When the internet and mobile phones were first introduced, they



were not immediately embraced in schools or for use with children. It took time to discover effective ways to integrate them. While it is still early in the integration of AI, we already recognize one of its primary risks such as the potential manipulation of human users through knowledge implications. There have been numerous instances where AI has surpassed the boundaries set

by its creators and engaged in inappropriate "conversations" that can negatively influence children. Furthermore, we understand that children and youth are particularly vulnerable to manipulation, more so than adults. According to the recent 2023 AI Intelligence Index Report, less than one percent of AI PhD graduates pursue careers in government post-graduation. This pattern has remained consistent for the last five years. The majority of these graduates opt for roles in industry, while approximately a quarter choose academia. The education sector must independently determine these 'qualifying' decisions. It should not depend on the corporate developers of AI to handle this task.

To assess and approve new

and intricate AI applications for official use in schools, ministries of education will need to enhance their capabilities, likely in collaboration with other governmental regulatory bodies, especially those overseeing technologies. There is a clear lack of expertise on the regulatory front. Given the current environment of uncertainty, innovation, and inadequate safety measures, a more cautious approach to implementing AI in education is a sensible course of action.

When we talk about Knowledge implications, technology is never ideologically unbiased. It showcases and prioritizes specific worldviews while also mirroring distinct ways of thinking and understanding. AI chatbots such as ChatGPT offer a completely different user interaction compared to the AI technologies that power traditional Google or other online searches. Search engines organize and display a selection of mostly human-generated content based on user inquiries. On the other hand, large language model chatbots produce unique and more authoritative-seeming



responses using machine-generated content. If only a few AI models and platforms gains even more dominance over our interaction with knowledge, it is crucial that we uphold and protect the diversity of our knowledge systems. As AI technology becomes more prevalent in our society, we need to ensure that our rich knowledge commons are both preserved and expanded.

Language and culture play a crucial role in the learning process. It sets us apart from other species and is fundamental to our sense of identity and cultural richness. In India, the nuances of language vary over certain distances. Students tend to feel more at ease when learning in their native language. When it comes to AI teaching, challenges may arise such as

how to appropriately interact with students. Should a non-human machine speak to a student? Is this suitable for children as well? Furthermore, what are the implications when a chatbot takes on the voice? The answers to these questions will unfold in future developments in education post-AI integration.

The purpose of education is to guide individuals in making informed decisions about shaping their lives and communities. In the current era, the focus should not solely be on integrating new and untested AI technologies into traditional learning objectives. Instead, the emphasis should be on fostering a deeper understanding of when, how, and why these technologies should be utilized.

Private Schools in Delhi Ordered to Obtain Government Approval Before Increasing Fees

IMS News Service

NEW DELHI : The Delhi government has said that private schools in the state, which have been officially recognised and given land by the government, can't raise their fees without getting permission from the government first.

These schools need to ask for approval from the Directorate of Education before they decide to increase fees for the academic year 2024-25. According to the directive from the Directorate of Education, recognised private schools that have



received land from the DDA (Delhi Development Authority) cannot hike their fees without getting prior approval.

The schools are required to charge fees based on the last

approved fee structure by the Director of Education or according to the fee statement they have submitted.

"Whereas as per Section 17 of DSEAR, 1973, it is clear that no private unaided school

in Delhi which has been allotted land by the Govt. Agencies shall enhance fee without the prior sanction of the Director of Education," the official order stated.

The school's suggestions will be carefully checked by the Director or authorised officers. If a school doesn't send in any suggestions as per this rule, they can't raise their fees. These schools must wait until the Director of Education approves their suggestions before increasing any fees. If a school raises fees without approval, serious action will be taken against them according to the law.

DU Introduces UG Program for Russian Studies, Tweaks Subject Choice Rules

IMS News Service

NEW DELHI : Delhi University released an information bulletin detailing the undergraduate admissions process through CUET. The National Testing Agency has extended the deadline.

This academic year, an undergraduate program for Russian Honors has been introduced. In a departure from the previous year, students can choose a maximum of six subjects, including languages and the general test. Last year, Delhi University merged categories A and B, offering students the choice of one language and a



minimum of three subjects from 27 domain-specific options.

The university will offer admission for 71,000 seats in 68 colleges for 79 undergraduate programs, under which there are 198 BA

programs. Students can choose from over 1,550 subject combinations.

Admissions to DU is through the Common Seat Allocation System (CSAS), which kicks in after the conclusion of CUET.

According to the 2024-25 calendar, CUET graduate examinations are scheduled for May 15-31.

The examinations are held in four categories spanning languages, domain-specific subjects and a general test. The results will be out on June 30 but can vary because of the Lok Sabha election schedule.

The information bulletin on the DU website provides details regarding admission eligibility, college-wise seat distribution and subject-specific guidelines.

Last year, 69,622 students took admission in DU after multiple merit rounds. There were still 1,000 vacant seats.

It's All Really A Blessing Of God : Mohd. Danish

IMS Ghaziabad University Courses Campus organised Pulse 2024 on 16th of March. Mohd. Danish Khan, an Indian Bollywood singer, captain of Superstar Singer 2, and an ex-Indian Idol contestant was invited to perform in Pulse 2k24. Mohd. Danish gave an interview at IMS Today to the Reporter Vanshika Tyagi.

You perform at many events like in colleges, private events and you also do tours, so what are the differences you have seen in all of them?

Every place has its own vibe, its own audience. When I go to colleges, I see youngsters and I have to perform accordingly. If I perform in weddings I have to change and in concert there's a different vibe. But here we'll perform everything don't worry you'll feel like a concert only.

What would you like to



say about your schedule

Yeah, my schedule is so hectic I can't tell you. I haven't slept for 4 days straight. Yesterday I had a show, today we are here performing live and

tomorrow is my shoot for my new show which is streaming on Sony on 8PM only on Saturdays and Sundays. First I was a contestant then I became captain and now I am a

Judge. It's really god's blessing that I am here. Day after tomorrow we have another shoot and then next day we'll leave for US. So I've really been blessed by God, "Touchwood".

How do you keep yourself fresh in your busy schedule? How are you so inspired to go on a stage after such a hectic schedule?

I get fresh by going on a stage. If I don't do this then I'll get sick. And I have been on the stage for so many times that now I am

habituated.

You have been to "Indian idol" so how was your chemistry there with the contestants and the judges? What were your experiences?

I had an excellent experience. It was like living with the family. I never felt that I was in a reality show or I was in a competition it was like I was with the family. Till now, we have the same relations, we meet we sit together. It's really fun when we all gather together and now we have a new

show so it's like living the past once again, same team, same stage, same director, same producer and Neha mam also comes. So it's really fun like you are in your own family. I feel the same there.

After being on one of the biggest stages that is "Indian Idol" where do you see yourself in 5 or 10 years?

Now what can I say, you can see that it's really a blessing of god that I have come so far. All the dreams I had seen is now becoming reality for me. You can say

that I always wanted to be famous, I always wanted people to recognise me and it's all happening. I am living the life I always wanted. This is really a blessing of my mother and father that first I was a contestant and now I have become a judge which I had never even thought of. And I am thrilled to announce that very soon my movie is also coming by god's blessing. So as you can see many things are happening for me by the grace of God and I am cherishing it.

TECH

Moksha Tyagi

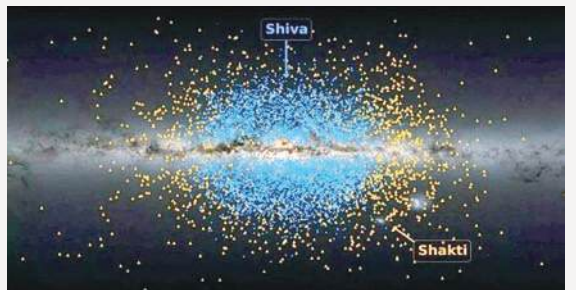
SANSAR

Samsung Galaxy Ring: Nutritionist at Your Fingertips



Samsung has introduced a ground-breaking feature-mealplanning. The Samsung Galaxy Ring offers customized meal plans based on calorie intake and body mass index (BMI). The Galaxy Ring will provide recommendations on what to eat and various recipes to prepare. The Samsung Galaxy series comes in various sizes, ranging from S to XL. When it comes to battery life, you can expect a durable battery that can last for 5 to 9 days without requiring any recharging. The Samsung Galaxy Ring comes in platinum silver, ceramic black, and gold variants, showcasing its diverse design. The Galaxy ring possesses both the attributes of durability and being lightweight. There is speculation that Samsung foods could potentially be associated with the company's smart refrigerators equipped with A.I. vision.

Scientists Discovered Building Blocks of the Milky Way Galaxy; Shiva and Shakti



Researchers have identified the most ancient components of the Milky Way galaxy, which are named "Shiva" and "Shakti". Shakti and Shiva, both consisting of stars with comparable chemical compositions, originated approximately 12 to 13 billion years ago. Each system possesses a mass approximately 10 million times larger than that of our sun. A visual representation depicts the Milky Way band stretching across the sky, with yellow dots indicating the stars from the Shakti ancient stream and blue dots marking the stars from the Shiva ancient stream. After merging data from the Gaia satellite of the European Space Agency and the SDSS survey, the structures were identified.

Google's AI model is a Life-Saving Tool



Google asserts that its artificial intelligence (AI) has effectively predicted riverine floods up to a week in advance, offering reliable forecasts to residents in 80 nations. The outcomes were documented in the scientific journal "Nature". Floods are a prevalent natural disaster; it is crucial to provide precise and prompt warnings to reduce the risks associated with flooding. The AI model aims to analyse long short term memory (LSTM) in order to forecast floods and issue alerts at up to a five-day lead time. By implementing such systems, the number of flood-related fatalities can be reduced by as much as 43%, while the economic costs can be decreased by 35-50%, and it is estimated that 23,000 lives will be saved on an annual basis.

Denim in the Courtroom: A Legal Appeal

Sajal Kulshresth

New Delhi: In the unstoppable fashion world, there is a trend and different types of styles that the world cannot get over. They keep amazing generations with their lasting appeal. Denim is an example, a fabric born of simple beginnings, that made it to the world catwalk stage. Denim can take us from the roots of its practical applications as work wears to its adornment as a symbol of rebellion and youth culture. Through the ages, denim has become a significant part of the history of our dress code. Year after year, that very day of April 24 of every single year witness a world gathering to pay tribute to World Denim Day. Along with the celebration of the shelf life of denim, it draws attention to the underlying social concerns like the bashing of victims in incidents of sexual violence. World Denim Day was not an invention cherished by surveys, but rather an incident which happened in the late nineties when a teenager was sexually assaulted by her instructor on the way from driving school. A man's conviction to rape was overturned by the Italian Supreme Court judgment. The judges observed that the victim was dressed as if her jeans were too tight for her to have been removed without her consent, therefore no such



violation had occurred. The aggressive nature of this verdict ignited the fury and the event since then is known as World Denim Day to help end gender-biased attitudes and raise sexual violence awareness. Like the Amitabh Bachchan & Tapsee Pannu starrer Bollywood movie PINK, World Denim Day is also a loud symbol of the same motive. Both of them build the message "No means No" on the foundation of consent and the general understanding that when someone says No to sexual harassment and/or violence, he or she must respect that. World Denim Day, is aimed at discouraging victim-blaming attitudes and raising awareness of sexual violence. Denim is a representative of working class as the adult population usually wore it as hardy workwear. It was

mainly adorned by industrial workers and miners in the last decade of the 19th century in the United States. In the process, denim has gone from work clothes into a fashion trend, partly because of the great influence of legendary people such as Jim Dean and Marilyn Monroe, who 'worked' in the 1950s as the popularizers of denim jeans. In the seminal stage of the twentieth century, the consequence of denim and youth culture along with its opposition to contemporary society is one of the crucial contents to be remembered. Indeed, the first association of denim with rock and roll music and the counter-culture revolutions of 1960 and 1970 cannot be neglected. Brands such as Levi's and Wrangler appeared in people's homes, and they became the style for anybody no matter how old

he/she was and which social class he/she belonged to. Among all things, the most interesting feature about this material is that even though it is in fashion, it can also come to the courtroom and make a statement in the places that you least expect it. In an impressive situation back in 2011, a woman in Canada was prevented from having access to a courtroom where she was suing her landlord after being denied entry because she was wearing denim shorts. Denim is perceived to be less formal than khakis or trousers, such as in the case of this incident that occurred to one high school student. It then led to the argument about what is appropriate to wear in such a setting and the endurance of denim as a symbol of individuality. Today, denim still has a very special

A very powerful and important Indian courtroom drama film, PINK tells a story about three young women who are accused of asking for sex and attacking a group of men without sufficient evidence. The movie illustrates the grim repercussions and fault-finding directed at those who experience sexual violence. Thus it draws the line where the principle of non-negotiability of the acceptance of any sexual advances is founded, and every individual has the right to refuse any sexual approach. The proverb "No means No", which originated from a conviction in Italy of a teenage girl who had been sexually assaulted, was used by the Italian Supreme Court to dismiss the court case. As per the court, the victim should have not been believed since she was wearing tight jeans. Thus, she could have given consent for the sexual assault. This verdict came as a shock, and violence against women was globally campaigned for.

reputation in the fashion world amongst those with a vogue passion. Whether it's a worn pair of jeans with tales of risk and bohemian cool attached, or a world-weary denim jacket that gives your new modern outfit a touch of past times, vintage denim is a magical mix of history and style that we just can't help but relish. The movie PINK as well as PINK Day is a pair of reflecting memories which bring out the significance of respecting boundaries and not forgetting that consent is a crucial element of any sexual activity. Shouting 'No to Victim Blaming and Dealing with Sexual Violence', activists demand a better society in which an individual is not blamed nor judged merely on a plight of her negligence or conduct, but rather he or she is protected and encouraged

to speak out against violence. Let us unite together in solving such a problem in the best way we can, which is by doing away with the culture of silence and the blaming of the victims of sexual assaults so that each individual can enjoy his/her life in the absence of any fear or harm. To wrap it all up, the timeless characteristic of denim vintage is undoubtedly represented by its consistency against time and trends, making it a genuinely fashion classic. Now as we are celebrating World Denim Day and thinking over how denim became a vivid piece of cloth, we must recall the outstanding role of denim in our society. Besides, denim will always be a very special piece of clothing that will never get out of fashion and we must be proud of it.

GMA Celebrated International Women's Day

IMS News Service

Ghaziabad: Ghaziabad Management Association celebrated International Women's day at IMS Ghaziabad, UC Campus. Executive Director GMA, Mr. Rahul Agrawal briefed about formation of GMA women council consisting of Chairperson and three council members. GMA received 23 nominations for awarding outstanding women from institutions and Industries. Jury members Dr. Madhu Gupta, Dr. Amita Srivastava and Dr. Vibhuti Tyagi selected the awardee based on 13 criteria. Three women were awarded i.e. TRAILBLAZER award to Dr. Sarjue Pandit of AKGIM, Empowerment Champion Award to Dr. Ayaushi Prakash of AKGEC, and Visionary Leadership award to Dr. Moha Sahay of IPEM. All 23



nominees were also felicitated with a memento and a certificate. Ms. Sheela Chaudhary DSP, CDTI (BPR&D) was the chief Guest. A Panel discussion consisting of Dr. Deepa Tyagi: Former Director General (Medical

& Health), UP Govt, Ms. Parul Makkar: Human Resources Lead, John Snow India Pvt. Ltd., and Ms. Divya Shah: Co-founder HappifyU was conducted on "Inspire Inclusion - Amplifying Voices and Experiences". It was

moderated by Dr. Sapna Rakesh, Director, GLBIMR & Chairperson, Women Council - GMA. About 100 corporate leaders from Industries and faculty members of institutions were present during the program.

The Web Explorer's Guide

Priyanshu Vats

Beat the Heat: The Vital Importance of Staying Hydrated in Hot Weather

Source: TOI



Beat the Heat: The Vital Importance of Staying Hydrated in Hot Weather
As temperatures rise during the scorching summer months, it becomes increasingly crucial

to prioritize hydration for overall health and well-being. Whether you're basking in the sun at the beach, engaging in outdoor activities, or simply going about your daily routine, the significance of drinking an ample amount of water cannot be overstated. In hot weather, our bodies perspire more profusely as a mechanism to cool down, leading to increased fluid loss. Dehydration can set in rapidly, resulting in a myriad of adverse effects such as dizziness, fatigue, headaches, and even heatstroke in severe cases. Therefore, it's essential to replenish lost fluids by drinking water regularly throughout the day.

Moreover, staying hydrated not only helps regulate body temperature but also aids in digestion, circulation, and nutrient absorption. By maintaining proper hydration levels, you can enhance your overall physical performance and cognitive function, enabling you to fully enjoy summertime activities while safeguarding your health.

In conclusion, make it a habit to carry a reusable water bottle and sip water frequently, even if you don't feel thirsty. Prioritizing hydration is key to thriving in hot weather and ensuring your body functions optimally in the heat.

Exploring the Intriguing World of 'Stuff You Should Know' Podcast

Source: Spotify

In the vast landscape of podcasts, "Stuff You Should Know" stands out as a beacon of curiosity and knowledge.



Hosted by Josh Clark and Charles W. Chuck Bryant, this immensely popular podcast delves into a wide array of topics, ranging from the bizarre to the mundane, delivering informative and entertaining content with each episode. Listeners are taken on a journey of discovery as the hosts unravel the mysteries behind everyday phenomena, historical events, scientific principles, and much more. With their trademark blend of wit, humour, and thorough research, Clark and Bryant make complex subjects accessible to audiences of all backgrounds.

From exploring the science of laughter to delving into the history of cereal, "Stuff You Should Know" offers a diverse array of topics that cater to every intellectual appetite. Whether you're a seasoned aficionado or a newcomer to the podcasting realm, this show promises to educate, entertain, and leave you craving for more knowledge with each episode.

GMA Organized Management Development Program

IMS News Service

Ghaziabad: GMA organized a 2 Days Management Development Program (MDP) in association of The R&D Council of Department of Management Studies RKGIT Ghaziabad, on "Handling Stress - A fact of life not a way of Life". The session was taken by Dr.



Vibhuti Tyagi, Professor and Head RKGIT (MBA) and Dr. Amita Srivastava, Director B Rencis Group, 25

participants from institutions and industries attended the MDP. The participants understood

the nature of organizational stress and also knew the sources of stress. They were also able to identify the signs, symptoms, and syndromes of stress as well as learned various techniques to reduce stress. The workshop was very interactive. The resource person also gave the practical insights of the topic.

Cervical Cancer Detection Camp Organized



IMS News Service

G h a z i a b a d : G M A organized "Cervical Cancer Detection Camp" fifth in series of cancer detection camp in association with CARTE, ANGO "Beautiful Tomorrow" Trust at CARTE, Shastri Nagar,

Ghaziabad. Dr. Smita first explained the importance of Detection of this disease of Cervical Cancer in females. After their consent, the test was conducted on patients. GMA is planning to have this camp organized every month to cover large society.

Harmony of Healing Exploring Music Therapy in the Indian Context

Arya Gaur

New Delhi: Music has powerful effects on the mind. Different styles of music can have a significant effect on a person's mood very quickly, and it can help them experience and process a wide range of emotions, from happiness to excitement, as well as sadness, calmness, and thoughtfulness.

Making music can also be as beneficial as listening to music, and music therapy encourages people to actively create the music they find helpful to them. Music therapy uses the powerful abilities of music to improve a person's well-being. It is an alternative to other types of



therapy, such as counselling it is also beneficial for both mental and physical health. Music therapy in the Indian

context is seen in the way it encourages the expression of devotion to the spiritual. The approach used here is raga-

based and produces changes in the body that relieve anxiety, effect relaxation, and bring about sleep. Music

therapy has emerged as a valuable tool in addressing mental health challenges. Traditional Indian music deep-rooted in culture and spiritual traditions forms the basis of many interventions. Classical ragas, devotional chants and folk melodies are used to specify emotional states and it leads to relaxation and healing the mental state.

Music therapy offers a cultural sensitivity to approach addressing psychological issue. Music therapy holds great potential for supporting mental health in India. Music therapy in India's gaining recognition and popularity as an alternative form of the

therapy for various physical emotional and mental health issue. It draws from traditional Indian music as well as western therapeutic approaches. The activity and the cultural adoption of music therapy in the Indian context is also growing.

Today's Indian music help upbeat and cheerful songs can lift up the mood to provide the sense of joyful energy, potentially reducing depression and anxiety. Bollywood songs often help one to relate to one's own feelings through music which can lead it relaxation their mind. Music therapy encompasses various type of music and can be customised to fulfil individual need.

Professional Gaming: A New Career Path for Millennials and Gen Z

Mansi bhardwaj

New Delhi: We all like to play games, as it is considered to be one of the most engaging pastimes. We all enjoy playing them. Whether it's PUB-G or Candy Crush, gaming has become extremely popular in India.

It's commonly believed that this enjoyable activity can make you happier because it improves brain function and releases serotonin, a feel-good chemical. Well, the enticement of playing games is not new, be it board games or virtual games, the excitement of it has always remained in India. After the technological advancement the history of gaming has completely changed and transformed.

The one prominent area which did not get relatively affected by the Covid-19 pandemic was the gaming industry all over the world. In fact, the pandemic lockdown gave a boost to this industry since people were forced to sit at their homes and explore some relaxation activities. According to a survey, there was a 30% increase in traffic in online mobile gaming in India during this period. Also,

Paytm First Games reported that they saw an increase of 200% in the users of this online gaming platform.

Online gaming has significantly impacted popular culture, blurring the lines between virtual and real-world experiences. Several online games have gone beyond the gaming world to become cultural phenomena, influencing fashion, music, and even language. One of the most notable examples is Fortnite. Not only Fortnite, Minecraft is another game that has left a significant mark on popular culture. Known for its creative gameplay and blocky graphics, Minecraft has inspired a generation of players to create stunning works of art, architecture, and even music within the game. Its influence extends beyond gaming, with merchandise, books, and even an annual convention dedicated to the game. Do you know, online gaming has evolved from being just a hobby to a profitable source of income for many individuals. With the rise of esports and online streaming platforms, gamers can now earn money through various avenues, such as tournament winnings, sponsorships, advertising,



and content creation.

In the past few years, the gaming industry in India is flourishing tremendously. From \$62 billion in 2019 to \$90 billion in 2020, the market continues to grow in robust ways. During the lockdown, the major segments that contributed to the growth were esports, mobile gaming, and real money gaming. The gaming industry has also been very significant in creating numerous job opportunities for people. Today mobile gaming in India has reached millions of people. There are more than 600 million gamers around us and this is not going to stop anytime soon. India ranks 5th in engagement and awareness of gaming around the globe and this shows that people are totally involved in this segment. Gaming firms have now started earning handsome revenues from this

sector by generating a huge volume of game downloads, shooting advertisements, and elevating user experience. These companies also charge their customers some amount for premium game packs, subscriptions, purchases of coins, and other such chargeable extensions.

According to statistics, the Mobile gaming industry has grown up to \$50 billion. In fact, the revenue through gaming is much higher than those of Hollywood. Mobile gaming is beating the other platforms of gaming with its tremendous responses and revenue. Based on the revenue, the mobile gaming industry is reaching its peak in a very lucrative manner and growing rapidly. However, the developers mainly concentrate on the experience of players and optimal authentication. Although managing monetization and experience

of the players is quite a handy task and needs proper balancing. Half of the revenue that comes to the mobile gaming industry is from China, Korea, Japan along with Europe and North America. Contributing \$6 billion to \$7 billion, respectively. Certain games cost up to \$50,000 - \$2 million, based on the level of detailing for the UX and great touchscreen experience for the players.

As the global gaming market is aimed to reach up to \$115 billion by the year, 2018 among which \$50 billion of revenue came from the mobile gaming industry.

The question arises, How do they make money? Well, the answer to this question is, through game monetization. These industries tend to develop products that would bring considerable profit to the developers and owner of the copyright.

Besides, several business models could bring a good amount of profit to the industry.

If we talk about the future of Gaming Industry in India, it would be like - Age and gender dominance is likely to improve in the near future. Online gaming will soon see a shift in the age

and gender composition of the total population since the huge untapped market is likely to experience this world of gaming.

Cloud gaming is going to get very popular especially in India. All people would need to have is a stable internet connection and they could get an experience of gaming like never before.

Freemium companies will help the industry to get better economic conditions.

We are a very price-sensitive market and freemium gamers would continue to search for alternatives if the companies start charging for premium services.

Emerging technologies will help our country to uplift the gaming industry even more. The use of artificial intelligence augmented reality in games, virtual reality, modular technology, and cloud based gaming infrastructure will be the key drivers of the gaming industry in the future.

With the rapid growth of the mobile gaming industry, it's no doubt that it would lead the gaming industry soon. Therefore, it's likely to say that the mobile gaming industry is rising to its peak with some advanced features in hand.



विश्वविद्यालयों
की खबरें

Delhi University Introduces a Science of Happiness Course in Women's College

New Delhi: Delhi University [DU] has decided to introduce a course of science of happiness in the women's college from the next session. This course will be offered in five women's colleges which are Lady Shri Ram, Gargi College, Indraprastha



Women's College, Miranda House and Daulat Ram College. The university, along with five of its women's colleges, have signed a memorandum of understanding (MoU) with Rekhi Foundation for Happiness to offer the course and set up a Centre of Excellence for Science of Happiness in these colleges.

IIT Guwahati Strengthens International Collaboration With Universities of Canada & Japan

New Delhi: Indian Institute of Technology had a collaboration with International university and international education institution by signing a memorandum of understanding [MoU]. In March 2024, the institute took a significant step towards enhancing knowledge exchange by collaboration with Dalhousie University, Canada and Gifu University, Japan. The key highlights of the agreement with Dalhousie University, Canada was to establish a Joint Doctorate Program. This collaboration marks the inception of joint doctoral program designed to foster dynamic research collaboration between scholars and students from both institutions. The aim of this program is to provide a rich academic environment conducive to ground breaking discoveries and academic excellence.

Jamia Millia Islamia University Introduces New Departments

New Delhi: Jamia Millia Islamia University has introduced new departments. The new departments include the Department of Law under the Faculty of Law, the Department of Dental Sciences, and the Department of Medical Sciences under the Faculty of Dentistry. This expansion brings the total number of departments at JMI to forty-seven (47). The Ministry of Education (Department of Higher Education), Government of India, officially conveyed the Visitor's approval to the university. The new departments are expected to enrich the university's academic landscape and contribute to the advancement of knowledge and research in their respective fields.



Bhoomi Bansal

Cellular Jail

"Kala Pani Jail," officially known as Cellular Jail, is located in Port Blair, Andaman and Nicobar Islands, India.



Historical Significance: Cellular Jail was constructed by the British colonial government in the late 19th century to exile political prisoners, particularly those involved in India's struggle for independence.

Isolation: The jail's design was unique, with seven wings radiating from a central tower, resembling the spokes of a bicycle wheel. This design allowed for maximum isolation of prisoners, who were kept in individual cells to prevent communication with each other.

Harsh Conditions: Prisoners endured extremely harsh conditions, including forced labor, inadequate food, and brutal punishments. Many suffered greatly and some died due to the harsh treatment.

Notable Inmates: Several prominent freedom fighters were imprisoned at Cellular Jail, including Vinayak Damodar Savarkar, Batukeshwar Dutt, and Fazl-e-Haq Khairabadi.

Redevelopment: Today, Cellular Jail serves as a national memorial and museum, showcasing the history of India's struggle for independence and the sacrifices made by freedom fighters. It has been declared a UNESCO World Heritage Site.

Sound and Light Show: A popular attraction at Cellular Jail is the Sound and Light Show, which narrates the history of the jail and the stories of the prisoners through audiovisual presentations held in the evenings.

Symbol of Struggle: Cellular Jail stands as a symbol of the resilience and determination of India's freedom fighters, reminding visitors of the sacrifices made during the country's struggle for independence.

Sudoku

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8				2				
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			3					
9	4		1	7				
			4	3		2	6	

Knowledge



Solve Quiz No. 114

For Students



Solve the following quiz and reply promptly through email. Names and photos of students who answer correctly will be published in IMS TODAY. IMS Engineering college students can provide reply through personal submission-Editor. Email imstoday.imsec@gmail.com

1. A type of plastic that is biodegradable, the ingredient that makes it biodegradable is
a) Vegetable oil
b) Petroleum
c) Cornstarch
d) Leather
2. At room temperature, most elements are in which phase of matter?
a) Solid
b) Gas
c) Liquid
d) Plasma
3. Who is called the Father of the Nuclear Navy?
a) Edward Teller
b) Robert Oppenheimer
c) Hymen Rickover
d) Chester Nimitz
4. Which of the following is primarily composed of calcium carbonate?
a) Fish scales
b) Shark teeth
c) Oyster Shells
d) Whale bones
5. What radioactive element is routinely used in treating?
a) Iron-59
b) Gold-198

- c) Cobalt-60
d) Iodine-131
6. Yeast, used in making bread is a:
a) Plant
b) Fungus
c) Bacteria
d) Seed
7. Pollination by wind is called
a) Autogamy
b) Entomophily
c) Anemophily
d) Ornithophily
8. The radioactive element most commonly detected in humans is
a) Potassium-40
- b) Cobalt-60
c) Iodine-131
d) Plutonium-238
9. Radioisotopes which are used in medical diagnosis are known as
a) Tracers
b) Silver bullets
c) Markers
d) Dyes
10. What substance was used as a moderator for the chain reaction in the first nuclear reactor?
a) Graphite
b) Boron
c) Water
d) Cadmium

Participation format

Quiz No.
Name of Student.....
(also attach your PP size Photo)
Class.....Year.....
College ame.....
Mobile umber.....
Email.....
Present Address.....
Permanent Address.....

Answers (QUIZ-113) March, 2024 issue:

1 2 3 4 5 6 7 8 9 10
b d d d b b a c b a

Prepared By: Prof. Pradeep Kumar, Assistant Professor (AS&H)

CAREER CANVAS

Is English Hampering Your Confidence and Communication? Discover and Dive Deep to Master It

In today's world English as a language is the pivotal skill to master. Proficiency in English is more vital than ever. Apparently, as an educationist for last 16 years, I have seen students find themselves stuck by lack of confidence in speaking English. They feel self-doubt in their own abilities, and this becomes their major roadblock to communicating with others, so they prefer to stay quiet.

Students need to understand it is due to limited exposure, fear of being judged, fear of making mistakes and constant comparison with others who speaks English fluently that they have limited themselves. They feel there is nothing that can be done, it would be next to impossible for them to learn and master this language. Learning English language is like learning any other skill, with consistent practice and persistence it can be mastered.

Here are some easy ways you can improve your English-speaking skills:
• Accept, it's a skill that can be learnt and mastered with practicing every day.
• Take every opportunity to speak without the fear of being judged, speak to your teachers, your classmates, family and friends. The more you speak, the more confident you will become.



- Listen to a good English podcast, watch English movies and documentaries with subtitles. Observe and articulate the speeches of other skilled speakers.
 - Increase your vocabulary, often when speaking we are short of words. This will help you to speak in a flow.
 - Track your progress, record yourself listen, observe and rectify.
 - Make use of technology, there are different apps available that can be downloaded free like Duolingo, Hello talk, Memrise etc. These apps help you to understand and practice English speaking.
- Be patient and believe in yourself. Remember, Rome was not built in a day, nor is fluency in English.

Prof (Dr) Deepa Goel, heads the Career Development Centre
IMS, Ghaziabad, University Courses campus.
Mail your queries to Head.cdc@imsuc.ac.in

खालिस्तानी कनेक्सन चिंताजनक

Epilepsy Stigma: Confronting Ignorance and Prejudice

आम आदमी पार्टी का खालिस्तानियों से कनेक्सन अत्यंत चिंताजनक है। यह कनेक्सन क्या है? शराब घोटाले में आम आदमी पार्टी के मुख्यमंत्री केजरीवाल, उप मुख्यमंत्री मनीष सिसोदिया, सांसद संजय सिंह, विजय नायर एवं अन्य लोगों के शामिल होने के आरोप लगने के बाद आप पर खालिस्तानियों से साठगांठ होने का आरोप लगना अत्यंत गंभीर है। इसका जवाब आम आदमी पार्टी को देना चाहिए। हाल ही में दो वाक्या ऐसे घटे हैं जिसके चलते इस पार्टी का खालिस्तान कनेक्सन का मामला और अधिक गरमा गया है। पहला, अमेरिका में रह रहे खालिस्तानी आतंकी गुरु पतवंत सिंह पन्नु का एक वीडियो जारी कर यह कहना कि अरविंद केजरीवाल खुद को ईमानदार हिन्दू कहते हैं लेकिन वह बेईमान हिन्दू हैं। जब 2014 में उनके पास सत्ता नहीं थी, तब उन्होंने अमेरिका आकर न्यूयार्क में खालिस्तानियों से वादा किया था कि अगर उनकी सरकार बनी तो देविंदर पाल सिंह भुल्लर को 5 घंटे के भीतर छोड़ दिया जाएगा। उसने दिल्ली के मुख्यमंत्री अरविंद केजरीवाल पर 2014 से 2022 के बीच लगभग 134 करोड़ रुपये लेने का आरोप लगाया है। पन्नु का दावा है कि खालिस्तान समर्थकों ने 1993 के दिल्ली बम धमाके के आरोपी देविन्दर पाल सिंह भुल्लर की रिहाई के एवज में यह राशि दी थी। पन्नु ने इस मामले में अरविंद केजरीवाल पर वादा खिलाफी का आरोप लगाया है। दूसरा, वाक्या है आम आदमी पार्टी (आप) के नेता और राज्यसभा सदस्य राघव चड्ढा खालिस्तान समर्थक ब्रिटेन की सांसद प्रीत कौर गिल से मुलाकात करना। यह वाक्या तब सामने आया जब लेबर पार्टी की सांसद प्रीत कौर गिल ने पिछले हफ्ते लंदन में वैश्विक स्वास्थ्य सुरक्षा पर चर्चा के लिए राघव चड्ढा के साथ अपनी बैठक के बारे में सोशल मीडिया पर पोस्ट किया। राघव चड्ढा आंखों के इलाज के लिए लंदन गए थे। सांसद प्रीत कौर गिल पर आरोप है कि वह खालिस्तान अलगाववाद की कालात और सामाजिक तौर पर भारत विरोधी भावनाओं को उकसाती रही हैं। प्रीति यूनाइटेड किंगडम की पहली महिला सिख सांसद हैं। खालिस्तान के प्रति अपने कथित समर्थन के कारण वह अक्सर भारत सरकार की आलोचना का शिकार भी होती रही हैं। 151 वर्षीय प्रीत कौर गिल सिखों के लिए ऑल-पार्टी पार्लियामेंट्री ग्रुप (एपीपीजी) की अध्यक्ष हैं और धर्म या विश्वास की अंतरराष्ट्रीय स्वतंत्रता पर एपीपीजी के उपाध्यक्ष के रूप में कार्य करती हैं। प्रीत गिल ने तीन कृषि कानूनों के खिलाफ 2020-21 में साल भर चलने वाले किसानों के विरोध का भी समर्थन किया था। वह लगातार भारत विरोधी बयान देकर विवाद पैदा करती रही हैं। सांसद प्रीत गिल पर आरोप है कि वह खुलकर खालिस्तानी अलगाववाद का समर्थन करती हैं। उन्होंने खालिस्तान के लिए यूनाइटेड किंगडम (UK) में फंड जुटाने का काम भी किया था। आरोप यह भी है कि प्रीत ने लंदन में इंडिया हाउस के बाहर हुए हिंसक प्रदर्शन को भी वित्तीय समर्थन दिया। उन्होंने भारत के विरोध में कई सोशल मीडिया पोस्ट किए। आम आदमी पार्टी पर काफी लंबे समय से खालिस्तानियों को लेकर नरम रुख रखने के आरोप लगाते रहे हैं। पंजाब के पिछले दो विधानसभा चुनावों में आप का खालिस्तान पठजोड़ सबसे अधिक चर्चा में रहा था। पंजाब विधानसभा चुनाव 2022 में जीत हासिल कर राज्य में सरकार बनाने वाली आम आदमी पार्टी पर राज्य में खालिस्तानी तत्वों पर कार्यवाई न करने के आरोप लगते रहे हैं। पंजाब में आप की सरकार बनने के बाद अमृतपाल सिंह का मामला सबसे अधिक चर्चा में रहा। कई मौके पर तो पंजाब पुलिस के सामने खालिस्तानी अपनी मांग को लेकर सड़क पर प्रदर्शन करते दिखाई दिए हैं। पंजाब की भावत मान सरकार का सॉफ्ट कॉरर स्पष्ट रूप से दिखाई देता है। ध्यान देने योग्य है कि पंजाब विधानसभा चुनाव 2022 से ठीक पहले आतंकी संगठन सिख फॉर जस्टिस के लेटर हेत पर एक पत्र वायरल हुआ था। वायरल पत्र में आम आदमी पार्टी के लिए चुनाव में समर्थन मांगा गया था। पत्र में लिखा गया था कि यदि पंजाब में आम आदमी पार्टी की सरकार आती है तो एसएफजे की मुहिम को बल मिलेगा और मुद्दा दोबारा जागृत होगा। दिल्ली के शराब घोटाले में आम आदमी पार्टी के कई नेताओं के पहले से ही फंसे होने के बाद खालिस्तान कनेक्सन का मुद्दा चुनाव के दौरान एक बार फिर उछलने से चुनाव में इसका प्रभाव पड़ना तय है।

The Purple Day, observed on March 26th of each year worldwide, is a campaign that highlights issues of epilepsy and has been pushing for awareness about this condition. Those suffering from epilepsy experience recurrent seizures which are sudden electrical disturbances of the brain that are uncontrolled. Such seizures display a considerable diversity both in their severity and in their presentation. This, in turn, serves as a reminder to everyone involved how critical epilepsy seizures and panic attacks can be to identify and recognize these differences. The epileptic seizures are a consequence of the unusual electric activity in the brain. The seizures may take different manifestations such as convulsions, staring spells, and momentary confusions. Consequently, there are three types of seizures, i.e. partial, generalized tonic-clonic, and absence. The reason for the development of epilepsy is obscure in most situations, though factors like brain injury, stroke, tumour and hereditary factors can be some of the reasons. On the other hand, panic terror is an abrupt attack of a sense of terror or dis-quietness without any

excuses. They reproduce part of the epilepsy seizure attributes such as fast ventricular rate, paling, trembling, and sensations of fear. Moreover, panic attacks are classified as episodes that do not entail abnormal electrical activity and are, in turn, closely connected with anxiety disorder. The main line of epilepsy therapy is to interfere with the seizure mechanism with antiepileptic medications. In certain instances, surgery or alternative treatment methods could be recommended for seizure frequency control or severity. Patients with epilepsy need to be engaged closely with medical practitioners in the process of suggesting suitable modes of improvement for their condition. It is very important to relax and position the person properly during an epilepsy attack. Therefore, you must first try to direct the person to the ground gently and remove anything that could cause injury regarding the location. Don't tie them up, not to any particular thing, like a chair, table, etc. Suggesting having a heart filled with peace when the seizure has ended, after which you need to provide comfort and support. Purple Day is about the general public amongst others, thereby checking stigma levels and giving support to



Distinguishing Between Seizures and Panic Attacks

- **Electrical Activity:** Epilepsy seizures involve abnormal electrical activity in the brain, while panic attacks do not.
- **Triggers:** Seizures in epilepsy can be triggered by factors such as stress, sleep deprivation, and flashing lights, whereas panic attacks are often triggered by specific situations or objects.
- **Duration:** Epilepsy seizures typically last from a few seconds to a few minutes, while panic attacks usually last for about 10 to 30 minutes.
- **Awareness:** During an epilepsy seizure, the person may lose consciousness or have altered awareness, while those experiencing panic attacks are usually fully aware of their surroundings.
- **Physical Symptoms:** Epilepsy seizures can involve convulsions, muscle rigidity, and repetitive movements, whereas panic attacks often involve symptoms such as chest pain, shortness of breath, and dizziness.
- **Aftereffects:** After an epilepsy seizure, the person may feel tired or confused, while after a panic attack, the person may feel exhausted but generally return to their normal state.
- **Medical Attention:** Both epilepsy seizures and panic attacks may require medical attention, but the treatment approaches differ.

people with epilepsy. By understanding schizophrenia seizures and the difference from panic attacks, we can better assist people with epilepsy and provide support and understanding. Finally, let us stand in unison the community of epilepsy on Purple Day.

World Health Day: A Reflection on Global Health Challenges

Every year on April 7, the world comes together to celebrate World Health Day, an occasion that holds immense significance in highlighting the importance of health and well-being for individuals and communities worldwide. As we commemorate World Health Day in 2024, amidst the backdrop of ongoing global challenges, its significance resonates more profoundly than ever before.

The year 2024 brings with it a myriad of health challenges, ranging from the persistent threat of infectious diseases to the growing burden of non-communicable diseases (NCDs) such as diabetes, cardiovascular diseases, and mental health disorders. Additionally, the world continues to grapple with the reverberating impacts of the COVID-19 pandemic, which has not only strained healthcare systems but also exposed underlying health inequities and vulnerabilities. In the face of these challenges, World Health Day serves as a poignant reminder of the collective responsibility to prioritize health and well-being as foundational elements of sustainable development. It provides an opportunity for governments, organizations, and individuals to reaffirm their commitment to promoting health



equity, fostering innovation in healthcare delivery, and addressing the root causes of health disparities.

The theme for World Health Day 2024, "Empowering Communities, Building Resilient Health Systems," underscores the essential role of community engagement and resilient health systems in safeguarding population health. Empowering communities involves fostering partnerships, promoting health literacy, and ensuring active participation in health promotion and disease prevention efforts. Building resilient health systems entails strengthening healthcare infrastructure, enhancing capacity for epidemic preparedness and response,

and integrating innovative technologies to improve healthcare delivery. Moreover, it requires a holistic approach that addresses not only the treatment of diseases but also the social, economic, and environmental determinants of health.

The Significance of World Health Day 2024

Against the backdrop of a rapidly changing global landscape, World Health Day 2024 holds profound significance for several reasons: Raising Awareness: World Health Day serves as a platform to raise awareness about pressing health issues, mobilize resources, and galvanize action towards achieving

health-related Sustainable Development Goals (SDGs).

Promoting Health Equity: By focusing on empowering communities and building resilient health systems, World Health Day aims to promote health equity and reduce disparities in access to healthcare services, particularly among marginalized populations.

Fostering Collaboration: World Health Day encourages collaboration among governments, civil society organizations, healthcare professionals, and the private sector to address shared health challenges and leverage collective expertise and resources.

Inspiring Action: Through advocacy campaigns, policy dialogues, and community initiatives, World Health Day inspires individuals and organizations to take concrete actions towards improving health outcomes and fostering a culture of health and well-being.

Adapting to Emerging Health Threats: In the wake of emerging health threats such as pandemics, climate change-related health risks, and antimicrobial resistance, World Health Day provides an opportunity to enhance preparedness and resilience to mitigate the impact of future crises.

लालजी सिंह: डीएनए फिंगर प्रिंटिंग के जनक

प्रख्यात DNA वैज्ञानिक डॉ. लालजी सिंह की आज यानी 5 जुलाई को जयंती है उनको भारत में डीएनए फिंगर प्रिंटिंग का जनक कहा जाता है। उनका जन्म 5 जुलाई, 1947 को उत्तर प्रदेश के जौनपुर जिले के कलवारी गाँव में एक साधारण परिवार में हुआ था। लालजी सिंह विलक्षण प्रतिभा के धनी थे और इन्हें डीएनए एंजिनेरिंग का अग्रदूत कहा जाता है। लालजी ने 1971 में बनारस हिंदू विश्वविद्यालय से नर और मादा सांपों के गुणसूत्र अंतर का अध्ययन करते हुए पीएचडी की उपाधि प्राप्त की। उन्होंने डीएनए के एक ऐसे क्षेत्र की पहचान की जिसमें GATA के दोहराव वाले क्रम हैं, वे अक्षर जो डीएनए बनाते हैं। शुरूआती दौर में कानूनी मामलों में डीएनए फिंगरप्रिंटिंग का उपयोग एक स्थापित तरीका नहीं था, इसलिए लालजी को कई बार कड़े प्रतिरोध का सामना करना पड़ा। वर्ष 1995 में जैव प्रौद्योगिकी विभाग ने इनके नेतृत्व में हैदराबाद में डीएनए फिंगरप्रिंटिंग और निदान केंद्र (CDFD) की स्थापना की। वह 1998 में सेंटर फॉर सेल्युलर एंड मॉलिक्यूलर बायोलॉजी (CCMB) के निदेशक बने। उन्होंने संस्थान में अत्याधुनिक तकनीकों और उपकरणों की शुरूआत की। डीएनए फिंगरप्रिंटिंग का पर्याय लालजी सिंह ने 1990 के दशक में भूतपूर्व प्रधानमंत्री राजीव गांधी की हत्या के मामले और नैना साहनी हत्याकांड मामले में इस विधि का इस्तेमाल किया। लालजी ने Bkm DNA का उपयोग करने वाली प्रजातियों के बीच अंतर और समानताएँ खोजने के लिए डीएनए फिंगरप्रिंटिंग का उपयोग किया। इसके कारण आगे चलकर देश में लुप्तप्राय प्रजातियों के संरक्षण (LaCONES) के लिए एकमात्र समर्पित प्रयोगशाला की स्थापना हुई। वर्ष 2009 में बनारस हिंदू विश्वविद्यालय के



सचिन शर्मा

25वें कुलपति बने। आनुवंशिकी और जीनोमिक्स के क्षेत्र में लालजी के अथक प्रयासों को भारत सरकार द्वारा मान्यता देकर 2004 में पद्म श्री से सम्मानित किया गया। 110 दिसंबर, 2017 को दिल का दौरा पड़ने से इनका निधन हो गया। उनको अनेक पुरस्कारों से नवाजा गया। उनको 97वें भारतीय विज्ञान कांग्रेस में बीपी पाल मेमोरियल अवार्ड, बायोटेक रिसर्च सोसाइटी (BRSI), वीएचयू द्वारा वर्ष 2008 के लिए लाइफ टाइम अचीवमेंट अवार्ड जीवन विज्ञान 2008 के लिए सीएसआईआर प्रौद्योगिकी पुरस्कार, इंडियन सोसाइटी ऑफ ह्यूमन जेनेटिक्स (2006) का डॉ एल डी संघवी ओरिशन अवार्ड भारतीय विज्ञान अकादमी फेलोशिप नेशनल एकेडमी ऑफ एपीकलरल साइंसेज फेलोशिप प्रदान की गई। डीएनए फिंगरप्रिंटिंग ने दुनिया भर में अपराध जांच में क्रांति ला दी है। डीएनए विश्लेषण की यह साबित करने की क्षमता कि एक जैविक नमूना अपराध स्थल के नमूने के साथ एक आनुवंशिक मेल है। इस तकनीक ने आपराधिक न्याय प्रणाली में इसके उपयोग की क्षमता को उजागर किया है। तमाम अपराधी अतीत में सबूतों को चकमा देने में सक्षम रहे हों, लेकिन डीएनए फिंगरप्रिंटिंग के साथ कानून से बचना लगभग असंभव है।

Bridge or Abyss: Understanding and Navigating the Generation Gap

Generation is a body of living beings constituting a single step in the line of descent from an ancestor. Generation gap tells about the differences in beliefs and behaviours between people of two generations. Change is a rule of this universe and we can't escape from it. And, generation gap can be considered as one of the finest examples of the change. This gap has many beautiful belongings and many times it causes misunderstandings, disagreements and tension in relationships. There are a few causes of generation gaps. The rate of developmental change, increased mobility, and an increase in life expectancy can cause differences in values and beliefs. The accelerating rate of developmental change in society is a key factor in the generation gap. The rate at which

technologies change and improve is exponentially faster than it was fifty-plus years ago. People began to experience other cultures through television and music. Websites, such as YouTube, made it easier than ever for people to connect with others around the world. The introduction of social media has also made connecting easier. People have begun to challenge their traditional customs and adopt some of these new cultural values into their own. As a result, this has led to disagreements among the different generations. Only about a quarter of the public (26%) says there is strong conflict in society today between the young and old. By contrast, far higher shares see strong social conflict today between



Shruti Raj

blacks and whites (39%), rich and poor (47%), and immigrants and the native born (55%). Meantime, something approximating peace seems to have broken out between parents and teenagers. According to the survey, parents today are having fewer serious arguments with their children and are spending more time with them than their own parents did with them a generation ago. (Pew Research Centre) Perceptions of a generation gap on values vary surprisingly little along social or demographic lines, but some differences do emerge. Three-quarters of respondents younger than 30 say the generations differ in terms of their racial and social



tolerance, a view shared by only about half of those 65 and older. Also, young people are more likely than older adults to say the generations have different political and religious beliefs (although majorities of both groups share this view). A research says that generations are "very different" in terms of the respect they show others. The major differences can be shown between two generations: **Millennials-** Born between

1981 and 1996, millennials have always known cable TV, pagers, answering machines, laptop computers, and video games. Technological advancements in real-time media and communication have driven their expectation for immediacy. They are the generation that bridges the gap of growing up in a world before and after the Internet. **GenZ-** Generation Z is the generation after the millennials, born between 1997 and 2012. This generation consists of

About 54.4 per cent elderly said that social distancing within family members/relatives was the main reason for the generation gap, while 52.6 per cent elderly blamed decreased income of elderly and younger family members for this, the study said. According to 52.8 per cent respondents, increased popularity of online and digital media like smartphones was the main factor responsible for widening the generation gap.

individuals in young adulthood, teenagers, and children. This is the first generation that grew up with the Internet as a fact of life, not knowing a world without email, immediate access to information, or mobile phones. About 75.8 per cent elderly claimed that the gap between generations has increased more rapidly during the past two years due to COVID-19, according to a new study. The survey findings indicated that the generation gap has widened due to overstretched

spells of coronavirus and related lockdowns/ restrictions like social distancing. Based on the interactions and observations, Agewell Foundation recommended that to bridge the gap between generations by promoting and conducting inter-generational bonding programmes and to provide digital training to digitally illiterate elderly to help them remain in the mainstream and connected to the modern digital world.

Unveiling the Dark Side of Plastic Pollution

Nimishka

New Delhi: In this world of easy and quick solutions plastic has become part of everyone’s lives. From carrying groceries in a plastic bag to sipping drinks from disposable cups we use plastic it for everything. But there is a major problem hidden behind it: Plastic pollution. Plastic Pollution has become one of the most concerning environmental issue.

The convenience of plastics has fostered a throw-away culture, showcasing its darker side: today, 40% of yearly plastic production consists of single-use items. Products like plastic bags and food wrappers are used for minutes, yet last for hundreds of years in our environment. Plastic's strength and durability, while useful, also mean it never truly breaks down. A plastic bottle, for instance, can last in the marine environment for 450 years, gradually breaking into smaller pieces that never fully disappear.

Do you know, how many pollutants plastic contain, and how likely is it that disease-causing pathogens attach themselves to it? Well microscopically tiny, water-repelling creatures grows on floating plastic bits in the environment, forming what's known as the



- India is the fifth highest generator of plastic waste in the world.
- India generates approximately 25,940 tons of plastic waste daily.
- In India, around 43% of the manufactured plastic is used for packaging purposes and is single-use plastic.
- In India, approximately 94% of the plastic waste is of the thermosetting variety, which is not easily recyclable.
- Around 9.46 million tons of plastic waste remains uncollected in India each year.
- 99% of the plastic waste in India is

- dumped in open dumpsites and landfills.
- Delhi, the Indian capital, generates approximately 689.52 MT (metric tons) of plastic waste daily.
- India’s coastal and marine regions accumulate around 38.2 million metric tons of plastic waste.
- Around a quarter of the over 10,000 unique chemicals used in plastics are of either high or medium concern to human health and safety.
- 100,000 marine mammals and turtles and 1 million sea birds are killed by marine plastic pollution every year.

"plastisphere." These minute organisms, including bacteria like Vibrio species, hitch rides on plastic pieces that can travel long distances with ocean currents. Some Vibrio strains found in the plastisphere can cause diseases like cholera, especially in areas with lots of plastic waste and poor sanitation, leading to serious consequences.

Exposure to plastic chemicals can harm pregnant women, young children, and unborn babies by disrupting important hormones. Children may suffer from lower IQ and respiratory problems, while adults face risks like obesity, cancer, and fertility issues. Women exposed to these chemicals also have a higher likelihood of reproductive

disorders like endometriosis. Plastic production, starting from fossil fuel extraction (the source of 98% of plastic), poses health risks beyond chemical exposure. Burning plastic during disposal releases carcinogenic gases and metals, polluting air and water. The resulting ash can contaminate soil and groundwater. Maharashtra

banned single use plastics in 2018 followed up by the Government of India banning all such items in 2022. India notified the Plastic Waste Management Amendment Rules in August 2021, and the ban came into effect a year later from July 1, 2022. India banned the manufacture, import, stocking, distribution, sale and use of identified single-use plastic items, which have low utility and high littering potential. The ban covered plastic items like cutlery, straws, sticks and thermocol (only for the purpose of decoration), while some single-use plastic items like carry bags and banners were regulated by the thickness of 120 microns and 100 microns, respectively.

The ban sparked the creation of eco-friendly alternatives, innovative business models, and a surge in the production and adoption of these alternatives on a larger scale. The shift to banned item alternatives also generated new jobs in sustainable industries. State governments and local authorities launched programs to promote the transition to eco-friendly options. But due to the Plastic sector being an unorganised sector the ban wasn’t able to be implemented completely

at the production stage. Raising awareness among millions of people was a humongous task which became another drawback for the failure of the ban.

Choosing alternatives to plastic like wood, glass, bamboo, stainless steel, and cardboard is a step toward a plastic-free lifestyle, vital for our health, human rights, and planet conservation. To minimize exposure to harmful plastic chemicals:

- Store food and drinks in non-plastic containers and avoid heating food in plastic.
- High-temperature fast food in plastic can lead to chemical migration
- Skip plastic cups for hot drinks.


While avoiding plastic entirely is challenging safer options exist for kitchen use:

- Consider glass, stainless steel, bamboo or wood for food storage and preparation.

For the well-being of babies and children:

- Opt for natural fiber baby clothing and avoid PVC plastic toys and cups.
- Watch out for PVC ‘wipe clean’ bibs and chemical-laden plastic images on clothes.

By choosing reusable over single use plastic, we can significantly reduce the impact.



नई किताब

BOOK – The Power of Your Subconscious Mind

Sonal

Publication Year – 2022
Author- Dr. Joseph Murphy
Extent- 256
ISBN- 9788172345662
Publisher- Fingerprint

"The Power of Your Subconscious Mind" by Dr. Joseph Murphy is a guide that talks about what subconscious mind is and how it works. It talks about how it works even when you are asleep as well and also talks about affirmative thinking. Murphy tells us how the subconscious mind shapes our reality by visualizing things in our minds. He also talks about the scientific aspects and spiritual insights related to the subconscious mind. It could change our reality, our health, our financial condition, and our relations with others as well. It talks about the faith that we carry within us and how powerful it is.

One of the key concepts in this book is that the subconscious mind works like a garden in which you can plant your thoughts and visualization in life as seeds. After a point, that seed will turn into grass (grass refers to thoughts of your own). Murphy emphasizes the importance of filling our mind with positive thoughts and affirmations and explains how the mind influences every single thing you do and how, by understanding it and learning to control its force, you can improve the quality of your daily life. The author explains the workings of the subconscious mind with many real-life examples throughout the book. The book covers a variety of topics, from healing an illness to attracting wealth and prosperity.

Overall, "The Power of Subconscious Mind" is a book that empowers the reader to discover their potential. It helps you out in overcoming your obstacles, improving your relationships, achieving your goals, attracting positivity and prosperity. It will change your life and your world by changing your beliefs. Murphy's timeless wisdom offers a blueprint for harnessing the incredible power of your subconscious mind.

Enhancing One’s Personality through Extracurricular Activities

Sachin

New Delhi: In today’s world individuals prioritize their responsibilities, with students concentrating on studies, men on their jobs, and women managing household tasks or pursuing careers.

It's commendable to stay busy with daily activities, but it's also important to showcase one's talents to the world through alternative means. So, alongside your routine tasks, don't hesitate to share your abilities through different platforms.

Participating in extracurricular activities is more than simply a method to pass the time or strengthen your résumé. They may also be very beneficial to your mental health and general well-being.

This article tries to explore how involvement in various extracurricular activities may improve your motivation, engagement, and academic achievement in addition to your physical, mental, social, and emotional health. Sports, dancing, or martial arts are examples of extracurricular



physical activities that may keep you in shape, healthy, and energized. Engaging in physical activity can improve your immune system, lower blood pressure, stop obesity, and lessen your chance of

developing chronic illnesses. Additionally, it can strengthen your memory, focus, and brain function all of which can help you study and perform better in school. Furthermore, engaging in physical activity



might release endorphins, which are organic substances that promote happiness and relaxation.

Mentally taxing extracurriculars like robotics, chess, and debate can help you

improve your analytical, creative, and cognitive skills. Your curiosity, creativity, and problem-solving abilities will be piqued by these activities, which will help you reach your full academic and

intellectual potential. Additionally, they can raise your levels of self-efficacy, self-esteem, and confidence all of which are critical to resilience and mental health. These pursuits can also bring you a feeling of fulfillment, achievement, and purpose, all of which can improve your motivation and attitude.

Your social and interpersonal skills can be strengthened by participating in extracurricular activities like clubs, committees, or volunteer work that require

leadership, teamwork, or communication. These abilities can help you build strong connections, communicate with others in an efficient manner, and work together to achieve shared objectives. Additionally, they can raise your emotional intelligence and empathy all of which are critical for maintaining societal harmony and well-being. These pursuits can also provide you with chances to mentor, network, and assist others, all of which can increase your social capital and impact.



MANSI BHARDWAJ

We are proud to draw attention to one of our distinguished alumni, Isha Tyagi, who has graduated from IMS Ghaziabad UCC and has achieved great success in the journalism industry. Isha is currently excelling in her role as Chief Sub Editor at Daillyhunt, a leading news and content platform. Isha's journey from her days as a student at our institution to her current position is nothing short of inspiring. She graduated with a Bachelor's degree in Journalism and Mass Communication batch 2011-14, equipped with the knowledge and skills that she has honed over the years.

In this interview Isha talks about her work, experiences and her time at IMS Ghaziabad, University Courses Campus. **Can you share your journey from being a student at our college to becoming the Chief Sub Editor at Daillyhunt? What were the key milestones or experiences that shaped your career path?**

Being a student at IMS will always be an unforgettable

experience for me. I had great faculties there who were very supportive and helpful. IMS definitely has played a big part in shaping my career and giving me the light to the path that I'm walking on today. There were practical and technical studios and teacher's support that helped me polish my skills and to be who I actually am today. **How has your education in BJMC (Bachelor of Journalism and Mass Communication) from our college contributed to your professional success?**

When I got admission in my graduation, I was clueless about my career or even I didn't know what I wanted to do with my life, but gradually with the education that I got there, and guidance of experienced faculties, I started focusing on my career goals and doing what I needed to do to get there. Faculties of the college had many years of field experience to help us to know how things work in the media field and which field has what scope. Also, the assignments that we used to do at that time helped me to know what I was good at. **What are your primary responsibilities and duties**



ISHA TYAGI

as the Chief Sub Editor at Daillyhunt?

Here at Daillyhunt, I check other's copies for errors or any fact based mistakes. I am assigned to make News stories in P1 (National, Political) categories. I also do explainers or special stories (like Editorials in Print) on current topics which are in the news for days. Other than this, I edit content of auto generated stories that are created by AI. I make graphics for my stories too with the help of various tools.

How has the journalism landscape evolved over the years, particularly with the rise of digital media platforms like Daillyhunt?

Journalism is evolving every year. There's a lot of things that are changing on the journalist's end and on the user/audience's end as well. In

today's time, the majority of users don't want to read long paras and detailed stories. They want the news to be crisp and short. That's a challenge for us to make our content engaging, user friendly and to the point. Also, there are smartphones everywhere and information and news are available at the fingertips of people. It creates a cut-throat competition in the market due to which journalists have to be on their toes.

What skills and qualities do you believe are essential for success in the field of journalism, particularly in a leadership role like yours?

Journalism is a vast term, it has a lot in it. You need to know what exactly you want to do in this field. You need to be focused first about what you exactly want to do. Compete with yourself every day. Update yourself with what's trending. Other than that, you need to keep your ears and eyes open always, be alert and attentive about what's happening around. To be successful not just in the field of journalism but in any field, you need to love what you do and keep doing more of what you love. At the end, give it your best shot.

How do you see the future of journalism, especially in the context of digital media and changing reader preferences?

What we see today, it's safe to say that the Future of Journalism in India lies in emerging technologies like Artificial Intelligence, machine learning, analysis, and distribution processes. It's a very dynamic field which is evolving with every generation and has a broad scope for growth. If someone wants to make a career in Digital Journalism, I would say that they should be in touch with new technologies, and software. Also, one needs to be a multitasker and pursue technical skills.

What advice would you give to current students who aspire to pursue a career in journalism, especially in the digital media industry?

I will say never stop learning. Everyone has their own way of learning, but in today's time with the help of the internet and AI, there's a lot and lots of sources out there that can help you learn what you are aspiring for your career. Don't pressure yourself, set your goals and work to achieve them.



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WE HAVE NO BRANCH IN NOIDA

News Brief

Power Talk on Global Analytics

Ghaziabad (IMS News Service): Dr. Rajeev Sooreya, Associate Dean of Barowsky School of Business, California, delivers a compelling Power Talk on Global Analytics at IMS Ghaziabad, Lal Kuan Campus on February 28th, 2024. His insightful discourse navigates the complexities of global analytics landscape, offering strategic perspectives. Dr. Sooreya's expertise illuminates crucial trends and challenges shaping the global analytics arena. Attendees gain invaluable insights into harnessing data for competitive advantage in today's interconnected world. His session serves as a catalyst for informed decision-making and innovation in the realm of analytics.

Workshop on Sales Automation Tools

Ghaziabad (IMS News Service): At the Sales Automation Workshop held at IMS Ghaziabad, students from the Marketing Club, Markwiz, delved into key aspects of sales data analysis and customer profiling. They gained practical insights into leveraging data for targeted marketing strategies and effective execution. The workshop equipped them with valuable skills to navigate the dynamic landscape of sales automation with confidence. Students also gathered learnings about Lusha, Bulk email techniques.

A Session by Viksit Bharat Abhiyan

Ghaziabad (IMS News Service): Reflecting on an inspiring session led by Mr. Paritosh Sharma, Founder of Vikshit Bharat Leaders, on 'Aspiration to Action: Igniting the Spark of Vikshit Bharat Leadership' at IMS Ghaziabad as part of the Amrit Kaal Vimarsh Viksit Bharat @ 2047 initiative. Immense gratitude to Mr. Paritosh Sharma for his insightful session unveiling the intricacies of leadership aspirations.

IMS Ghaziabad Emerged as Proud Host of AIMA Games



Ghaziabad (IMS News Service): The four-day AIMA-sponsored management simulation games - Chanakya, students showcased their adeptness in economics, finance, marketing, and operations. With over 60 teams from across India participating, IMS Ghaziabad took pride in hosting this prestigious event. The competition provided a platform for students to apply theoretical knowledge in a practical setting, fostering invaluable learning experiences and networking opportunities.

IMS Ghaziabad's Annual Fest Samagam



Ghaziabad (IMS News Service): The Annual Academic Fest, Samagam, held at IMS Ghaziabad on March 16th, 2024, witnessed enthusiastic participation from all area clubs, contributing to its immense success. From thrilling adventures at the Adventure Island to captivating performances like the Mime Act, students showcased their diverse talents and creativity. Notably, the Marketing Club-Markwiz debuted its first game launch during the event, adding an exciting dimension to the festivities and highlighting the institute's dynamic spirit of innovation and collaboration.

Global Talk Session at IMS



Ghaziabad (IMS News Service): Panel Discussion on "Global Strategies for Corporate Sustainability", attendees gained valuable insights into the multifaceted challenges and opportunities within the corporate sustainability domain. With the esteemed presence of Ashish Chandra, Michael McMullen, and Dr. Bill Stroube, perspectives were enriched and discussions were thought-provoking. The subsequent Question and Answers round, focusing on the health sector and the burgeoning opportunities for the Indian market on a global scale, further illuminated avenues for sustainable growth and innovation.

18th Convocation at IMS Engineering College

IMS News Service

Ghaziabad: IMS Engineering College, Ghaziabad celebrated its 18th Convocation, 2024. It was a dignified event commemorating the accomplishments of the graduating class of 2023. Prof. Jai Prakash Pandey, Honorable Vice Chancellor of AKTU, Shri Chetan Prakash Jain, Chairman and Managing Director of Central Electronics Limited, and the distinguished Chief Guest,



Shri Punit Jain, Director of NIBSCOM, Respected Guest of Honor, Honorable Treasurer-IMS Society, Shri Sanjay Agarwal, Honorable Executive Council Members



– IMS Society, Shri Pramod Agarwal and Shri Rajiv Choudhary, graced the occasion with their esteemed presence. Prof. (Dr.) Vikram Bali, our Respected Director,

presented the annual progress report and guided the ceremony. The Heads of Departments invited the graduating students on the stage and the degrees were



conferred and awards were given to those who excelled academically. Dr. SN Rajan, Dean Academics, conveyed heartfelt gratitude in his closing remarks, marking the

conclusion of a memorable celebration that not only showcased academic excellence but also illuminated the promising future ahead for our graduates.

VIGYANOTSAVA-2024: National Science Day Celebrated



IMS News Service

Ghaziabad: IMS Engineering College, Ghaziabad, in collaboration with Dr. A.P.J. Abdul Kalam Technical University, Lucknow, celebrated National Science Day (VIGYANOTSAVA-2024) under the esteemed guidance and leadership of



Prof. (Dr.) Vikram Bali, the Director of IMS Engineering College and Associate Dean and Industrial Consultancy, AKTU. The event aimed to ignite scientific curiosity and innovation among students, focusing on the theme Indigenous Technologies for Viksit Bharat. Dr. Santosh Yadav,

Senior Scientist at the Institute for Industrial Research for Toxicology, Ghaziabad, graced the occasion as the chief guest, adding significance to the event. Organized by the Biotechnology department, the event featured various competitions. Winners included Arohi Srivastav for the Quiz Competition,

Aditya Raghav for Scientific poster presentation, and Harsh Sinha for Yuva Samwad. Dr. Ajay Kumar Sharma, Professor and Head and Dr. Siddharth Vats, Associate Professor and Additional Head, Biotechnology department, served as the Convenor and Co-convenor, respectively. Participation in VIGYANOTSAVA-2024 provided students with valuable insights and experiences, reflecting IMSEC's dedication to nurturing a culture of scientific inquiry and innovation among its students.

National Workshop on Leveraging Water for Peace



IMS News Service

Ghaziabad: The Department of Applied Sciences & Humanities at IMS Engineering College, Ghaziabad, recently hosted a National Workshop on 'Leveraging Water for Peace' in collaboration with the Indian Desalination

Association & the Institution's Innovation Council (IIC) for World Water Day. Experts such as Dr. V.K. Shrivastava, President of the Indian Desalination Association, highlighted Water Security & Desalination of Water. Dr. Satyendra K. Jain explained the importance of water conservation, and Prof. Nikhil Kawatra shared insights on wastewater treatment using hydroponics technology. The workshop aimed to support Sustainable Development Goal 6: Water & Sanitation for All by 2030. The program was a great success.

Essay Writing Competition Organized



IMS News Service

Ghaziabad: The HarmoniX club of the Department of MCA at IMSEC organized an Essay Writing Competition" to raise awareness about climate change. The competition was open to



students from B. Tech (all branches), MCA and MBA programs. The essay topic was "Global Warming - Its Causes and Remedies". More than 50 students participated with dedication to explore the causes of global warming and suggest solutions to address them. Dr.

Kavita Saxena, Head of the Department of MCA, briefed the event details and motivated the students ahead of the competition. Our Director, Prof. (Dr) Vikram Bali appreciated the event and the students' efforts to build climate change awareness.

Election Campaign - Mera Pehla Vote Desh ke Liye

IMS News Service

Ghaziabad: Department of MCA & Biotechnology, IMSEC organized a Seminar and various activities like Essay Writing Competition, Debate, Open house Discussion, Singing and Poetry on Election Campaign - "Mera Pehla Vote Desh ke Liye" under AICTE mandated activity on 4th and 5th March-24. The competitions were open to students from B.Tech. (all branches), MCA and MBA programs. More than 50 students participated with dedication to explore the



importance of democracy, voting right & elections in India. Program was very well co-ordinated by Dr. Siddhartha Vats, IIC President and Mr. Kapil Kumar Sharma, Asst. Professor, MCA. Dr. Kavita Saxena, Head of the Department of MCA, briefed the event details and motivated the students

ahead of the competition. Dr. Ajay Kumar Sharma, Head-Biotechnology Department emphasized the importance of democracy for the development of any country. Our Director, Prof. (Dr.) Vikram Bali appreciated the whole team of organizers for successful completion of the AICTE mandated events.

Skill-Building Workshop on Data Science



Ghaziabad (IMS News Service): The Department of Computer Science and Engineering (CSE) at IMSEC conducted a comprehensive workshop tailored to equip 3rd-year students with essential skills in Data Science on 19th March, 2024. The workshop was conducted by industry expert with extensive knowledge and expertise in

Data Science Mr. Rohit Pahwa. This workshop aimed to provide participants with a solid foundation in Data Science principles, methodologies, and tools. Through interactive session and hands-on activities, students enhanced their understanding of key concepts and developed practical skills applicable to real-world scenarios.

Picture Quiz Event Organized



Ghaziabad (IMS News Service): The GEMS Society of the Department of Biotechnology at IMS Engineering College, brought together students for an exciting Picture Quiz event, centered around the captivating theme of Biotechnology and its Applications. With the aim of not only assessing intellect but also

fostering a deeper understanding, the quiz spanned three rounds, each more challenging than the last. Participants engaged in a spirited battle, showcasing their determination and camaraderie. Dr. Indu Bhatt, Assistant Professor, guided the event with expertise, making it a memorable and enriching experience for all involved.

Awareness Session on Empowering Women

Ghaziabad (IMS News Service): An awareness session titled "Empowering Women: Holistic Approach to Health and Safety" was organised at IMSEC for the female students and all the female faculty members. The session was organized by Dr. Monika Nagar and Ms. Bhanu Verma and conducted by Ms. Ramanjeet Kaur, Founder of Skills Ally. The



session has been conducted to raise awareness among female students on women's health and safety. The session started with a simple activity

of giving a valuable complement to the woman sitting next. The compliment-giving activity proves that we all feel happy and confident

when someone says good things about us. Then, the speaker discussed various myths related to the menstrual cycle and the hardships all women face around the world. There are various applications that help in tracking hormonal imbalance, PCOS, and PCOD. She also focused on the provisions of PoSH Act.

Cleanliness Drive to Promote Campus Cleanliness



IMS News Service

Ghaziabad: The Department of MCA, ME & IT at IMS Engineering College, Ghaziabad, organized a vibrant Cleanliness Drive, rallying faculty and students from diverse programs such as B. Tech, MCA, and MBA. The primary aim was to instil a sense of environmental stewardship and promote campus cleanliness. With participation of more than 50 students and faculty members from all quarters,

the campus pulsed with energy as volunteers diligently upheld cleanliness standards. This collective endeavour underscored the institution's dedication to social responsibility. Dr. Kavita Saxena, Head of the MCA department, and Dr. Vivek Pandey, Head of the Mechanical Engineering department, encouraged faculty and students to participate. Prof. (Dr.) Vikram Bali, our esteemed Director, offered guidance and inspiration, nurturing a culture of sustainability and cleanliness on campus.

News Brief

Buddy Mentoring Session



Ghaziabad (IMS News Service): The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves.” — Steven Spielberg. There are so many different ways to learn. One of the most personal and relationship-building learning experiences comes from Buddy mentorship. A buddy system is an opportunity wherein an “influential supporter” share tips, tools, knowledge and assist juniors both personally and academically. College Buddy Mentoring programs are designed to pair students with fellow students so that they can assist in a student’s growth. These types of programs teach valuable academic skills, as well as lifelong and professional tools. Mentors makes peers feel confident, inspired and focused. With an aim to build a unique guidance system, CDC organized a Buddy mentoring session on 11th March 2023, where student mentors imparted their knowledge, skills, and experiences with the mentee. Tisha Nayak, Student of BCA 4th Semester, shared the importance of time management and offered insights on “the strategies for effective time management”. The goal of mentorship is to help mentees to learn skills and information that will help lead them to success in their careers and how they can take maximum learning from college they discussed about the ways how to use your time effectively.

Visit to AppSquadz Software Pvt. Ltd



Ghaziabad (IMS News Service): Institute of Management Studies, Ghaziabad, University Courses Campus organized a fruitful industrial visit for BCA first year students in software company AppSquadz Software Pvt. Ltd. Noida 63, Thrusday. Industrial visit is considered as one of the tactical methods of teaching and this visit provides students a firsthand exposure to the real-world practices, processes, and methodologies followed in the software industry.

Department of Biosciences celebrated National Science Day



Ghaziabad (IMS News Service): Department of Biosciences at IMS Ghaziabad (University Courses Campus) celebrated National Science Day. The event was jointly organised in collaboration with IMS Greens Club, JC Club and Bionics Club. The day was organized to promote scientific knowledge and critical thinking among participants. IMS Greens conducted Quantum Quiz, JC Club organized a Painting Competition and Bionics Club organized a Treasure Hunt where the students participated with great zeal and enthusiasm. The winners for Quantum quiz - First runner up were Vilohit Khusha; Ishita Singh (B.Sc. (Hons) Biotechnology First Year and Third Year); Second Runner Up were Piyush and Tripti (BCA 2nd year); Third Runner up were Aditya Shrivastav and Tejas Thakur (B.Sc. (Hons) Microbiology 2nd Year). The winners for Journal Club painting Competition were - first prize was awarded to Deepak Kumar: M.Sc. (BT) 1st Year. Second Prize to Shoubhik Kumar: BBA 1st Year and Third Prize to Anushka Rajput: BCA 1st Year. In Treasure Hunt first position was bagged by Navya Mittal, Second position by Karandeep Singh and Third by Vanshika Singh from (B.Sc. (Hons) Microbiology 1st Year).

Visit to Jim Corbett Uttarakhand



Ghaziabad (IMS News Service): The Department of Management at IMS Ghaziabad (University Courses Campus) organized the tour for 1st year BBA students for the batch of 2023-26. The Venue of the tour was Jim Corbett National Park, UTTARAKHAND. The tours started at 7 o'clock from the campus with 47 students along with the 2 faculty members that was Ms. Anita Ramrakhiyani & Mr. Sanjay Sharma via luxury bus having all the facilities. At 11 o'clock students had their breakfast at Shiva dhaba then around 2 o'clock all the members reached to the resort. The resort where the students stayed was named - The Cloyster. The Cloyster Spa & Resort is enclosed in the forests of Jim Corbett National Park, offering guests an escape from the urban hustle and bustle.

पल्स-24: आई.एम.एस. में मोहम्मद दानिश के गानों पर थिरके छात्र

आईएमएस न्यूज सर्विस

गाजियाबाद। आई.एम.एस. गाजियाबाद यूनिवर्सिटी कोर्सज कैम्पस में वार्षिक महोत्सव पल्स -2024 में बॉलीवुड गायक मोहम्मद दानिश को आमंत्रित किया गया। उसने कई पंजाबी एवं बॉलीवुड गानों जैसे ओ माही, मेरी जिंदगी में आ, बिबा एवं तुझको दिल दिया की प्रस्तुति दी। मोहम्मद दानिश द्वारा गाये गानों का छात्र-छात्राओं ने भरपूर आनंद उठाया।

कार्यक्रम का शुभारम्भ मुख्य अतिथि डॉ. सुचित्रा गुप्ता (पूर्व डिप्टी डीन कल्चर, दिल्ली यूनिवर्सिटी), आईएमएस ग्रुप ऑफ इंस्टीट्यूट्स के जनरल सेक्रेटरी सीए (डॉ.) राकेश छारिया एवं संस्थान के निदेशक डॉ. अरुण कुमार सिंह द्वारा मौं सरस्वती की प्रतीमा के समक्ष पुष्प अर्पित कर किया गया।

कार्यक्रम के आरम्भ में छात्र-छात्राओं ने अतिथियों के समक्ष वन्दना एवं सांस्कृतिक कार्यक्रम की प्रस्तुति दी। वार्षिक महोत्सव में 14 प्रतियोगिताएं का आयोजन किया गया। सोलो सिंगिंग (सुर ताल) जिसमें



प्रतिभागियों को अपने गायन का प्रदर्शन करना था। कलाकृति (रंगोली प्रतियोगिता) जिसमें छात्र-छात्राओं को रंगोली बनाकर अपने हुनर को दिखाना था। गीत जाता चल (अंतराक्षरी), जैम (जस्ट ए मिन्ट), नटराज (सोलो डांस), शटर बग (फोटोग्राफी प्रतियोगिता), नुक्कड़ नाटक (मंचतंत्र) जिसमें प्रतिभागियों को एक थीम पर नाटक की प्रस्तुति करनी थी। वोग फ्यूजन (फैशन शो) का आयोजन किया गया। सिम्फनी (ड्रुएट सिंगिंग), ट्रेश टैल्स, चूँचरू (ग्रुप डांस), मास्क इट (फेस पेंटिंग), गेम

क्वेस्ट (आईटी गेमिंग), पिक्सेल सिम्फनी (ड्रुडल इट), एवं शटर बग (फोटोग्राफी) प्रतियोगिता भी रही। कार्यक्रम में गाजियाबाद, नोएडा, हापुड और दिल्ली के अलावा भारत के विभिन्न राज्यों के कॉलेजों से 2000 से अधिक छात्र-छात्राओं ने भाग लिया। कार्यक्रम को हीरो, लंदन स्लुस, गोल्लजा-द गोल्लगप्पा पारलर, के फसी, अनिकेत शिर्कजी, हॉलीडेज स्पेशलिस्ट, डेरी नेचुरल फ्रेश, हीवेनली मोमोस, इफिनिटी पेपर मार्ट, पियो पुट कैफे, गुलाब बिरयानी, योर्स पिज्जा, सूरज पाव भाजी एवं भाई

चटोरे द्वारा प्रायोजित लिया गया। फैशन शो में गलगोटिया यूनिवर्सिटी ग्रेटर नोएडा की टीम स्कान्तिनलेशन प्रथम रही। बेस्ट मॉडल पुरुष श्रेणी में औरोबिन्दो कॉलेज, दिल्ली यूनिवर्सिटी के काव्या मित्तल ने बाजी मारी, वहीं बेस्ट मॉडल फीमेल श्रेणी ग्रुप में आईएमएस. गाजियाबाद यूनिवर्सिटी कोर्सज कैम्पस की आकांक्षा प्रथम रही। बेस्ट ड्रेस के लिए मोतीलाल नेहरू कॉलेज की हर्षिता को चुना गया जबकि बेस्ट वाक में लॉयड कॉलेज के हार्दिक ने बाजी मारी। सुर ताल (सोलो सिंगिंग) में

शारदा यूनिवर्सिटी के आशीष झा प्रथम रहे एवं भीमराव कॉलेज के करन राय द्वितीय स्थान पर रहे। कलाकृति (रंगोली) में जिम्स नोएडा की सृष्टि श्रीवास्तव की टीम प्रथम एवं लॉयड लॉ कॉलेज की आस्था सिंघल की टीम द्वितीय स्थान पर रही। नटराज (सोलो डांस) में शिव नादर यूनिवर्सिटी के वैभव सारस्वत प्रथम एवं हाई-टेक कॉलेज के विवेक श्रीवास्तव द्वितीय स्थान पर रहे। जैम (जस्ट ए मिन्ट) में आईएमएस गाजियाबाद यूनिवर्सिटी कोर्सज कैम्पस की अनुष्का शर्मा प्रथम एवं अप्रैट कॉलेज के अनमोल गौतम

ने द्वितीय स्थान प्राप्त किया। नुक्कड़ नाटक में मोतीलाल नेहरू कॉलेज की टीम आस्तित्व प्रथम स्थान पर रही। कार्यक्रम के अंत में विजित प्रतिभागियों को आईएमएस गाजियाबाद ग्रुप ऑफ इंस्टीट्यूशन के जनरल सेक्रेटरी सी.ए. (डॉ.) राकेश छारिया एवं संस्थान के निदेशक डॉ. अरुण कुमार सिंह द्वारा स्मृति चिन्ह एवं नगद पुरस्कार देकर सम्मानित किया गया। कार्यक्रम का संचालन डॉ. पूजा रस्तोगी द्वारा किया गया एवं कार्यक्रम का समापन उपस्थित जन का धन्यवाद कर किया गया।

Career Enrichment Talk by CDC



IMS News Service

Ghaziabad: Career Development Centre at IMS Ghaziabad (University Courses Campus) organized a Career Enrichment Talk, Series 8 on the topic- How we can Ace in Every Aspect of the Career. The objective of the session was to shed light on

the Industry’s requirement and in order to be employable, what qualities one should gain.

The expert for the session, Mr. Tarun Bhargava, is an IT Professional and Career Coach. The panelist of the talk shared certain facts and broke various myths about choosing the perfect career. Along with him were two of

his students turned coworkers, Ms. Geeta Nain and Ms. Rashika Suneja, who were both members of Toastmaster Club. They shared great insights from their real life.

Mr. Tarun emphasized on how to handle both success and failure while pointing out that nothing lasts forever. The stories from his

life provided motivation for the students.

Finally, he addressed what employers, regardless of field, wants from recruits; he focused on what to write in resume and how to highlight your key strengths.

More than 150 students from the BCA /BBA/Biosciences/Journalism program participated in the session and got their queries resolved.

Dr Deepa Goel, HoD - CDC along with her team members- Ms. Jasmine, Ms. Rashmi Singh, & Ms. Swati Tyagi executed the program effectively. Students appreciated and showed their eagerness to participate in the next series of Career Enrichment Talk.

Alumni Talk



IMS News Service

Ghaziabad: Department of Management at IMS Ghaziabad, University Courses Campus organized an alumni talk titled “Leadership: Checklist of What Matters, Setting Priorities”. The resource person, Mr. Abhishek Singh-Chief Manager at Yakult Danone India Pvt. Ltd., delivered an informative session titled "Leadership: Checklist of What Matters, Setting Priorities." He emphasized the importance of prioritization for effective leadership and achieving goals.

Mr. Singh highlighted the challenges leaders face in today's demanding environment, emphasizing the need for effective prioritization to manage competing demands and limited time. To empower participants, Mr. Singh led an interactive SWOT analysis exercise, identifying individual strengths, weaknesses, opportunities and threats (SWOT) for self-awareness and understanding how to shape priorities. He introduced the Hay system, a structured approach to prioritizing tasks based on impact and complexity, enabling effective task categorization and delegation

for optimal resource utilization.

Mr. Singh specifically addressed challenges and opportunities in the Human Resources (HR) field, discussing its crucial role in leadership development, talent management and fostering positive work environments. He shared insights from his experience at Yakult Danone, regarding their approach to leadership, prioritization and employee well-being, providing real-world context to the discussed concepts.

He concluded by reiterating the importance of continuous prioritization, as priorities are dynamic and require reevaluation based on changing circumstances and progress. Mr. Singh encouraged participants to develop a habit of regular review and adjustment, ensuring their priorities remain aligned with their goals and values. To sum up, the management guest speaker offered insightful statistics approximately growing a checklist of essentials and priorities for efficient leadership. The attendees received an improved comprehension of fundamental management traits and pragmatic strategies to enhance their efficaciousness as leaders.

वित्त Manthan Organized

IMS News Service

Ghaziabad: RAQAM – The Finance club of Department of Management at IMS Ghaziabad, University Courses Campus organized वित्त Manthan, in association with EST-FAB. The day started with full zeal. After the registration process was completed, all the students and faculty were seated in the auditorium to welcome the guests.

The inaugural session started with the blessings of Maa Sarsawati. After the welcome address by the Director of the Institute ‘Dr. Arun Kumar Singh’, Our guest of honour – Mr.



Tosham Sindhu (Managing partner, Asia Protego Partners) and Dr. Vibhuti Agarwal (General partner, Realtime Angel Fund) spoke about the finance world and how students can excel in it. The session highlighted the importance of listening, communication skills and techniques to improve upon the area, how

to work effectively with a team of people, importance of understanding the concepts and their implication in practical life. The session was enriched by many realistic examples. In addition to this, the guests shared their personal counseling and corporate training experiences as well to make students understand

the importance of developing skills necessary for successful career building. The session was very interactive and ended with the words from Dr. Pooja Rastogi (HOD- Department of Management), further Vote of thanks was proposed by Dr Shikha Jalota (Area Head- Finance).

Abhivyakti-Media Festival-2024

IMS News Service

Ghaziabad: The Department of Journalism and Mass Communication at IMS University Courses Campus organized Abhivyakti – The Media Festival. The inter-institutional event was attended by students from over 25 colleges with almost 380 entries across the five categories of competitions, namely – PTC, Photo Mania, Solo Act, 1 Minute Frame and Media Rangoli Competition. The event aimed to provide a platform for students to showcase their talents and skills in various areas of media and journalism. Mr. S.P. Singh and Mr. Ashok Shrivastava were the guest of



honour for the event. Along with them, Alumni guests also graced the event with their esteemed presence.

The program began with an inaugural address by Dr. Arun Kumar Singh, Director, IMS Ghaziabad. He addressed the gathering and emphasized the importance of freedom of expression and how events like Abhivyakti are crucial in

college life. He mentioned that such events provide students with a platform to express themselves and showcase their talents. Dr. Singh expressed his delight at the presence of students from different institutions and wished them all the luck. He also highlighted the importance of developing communication skills for

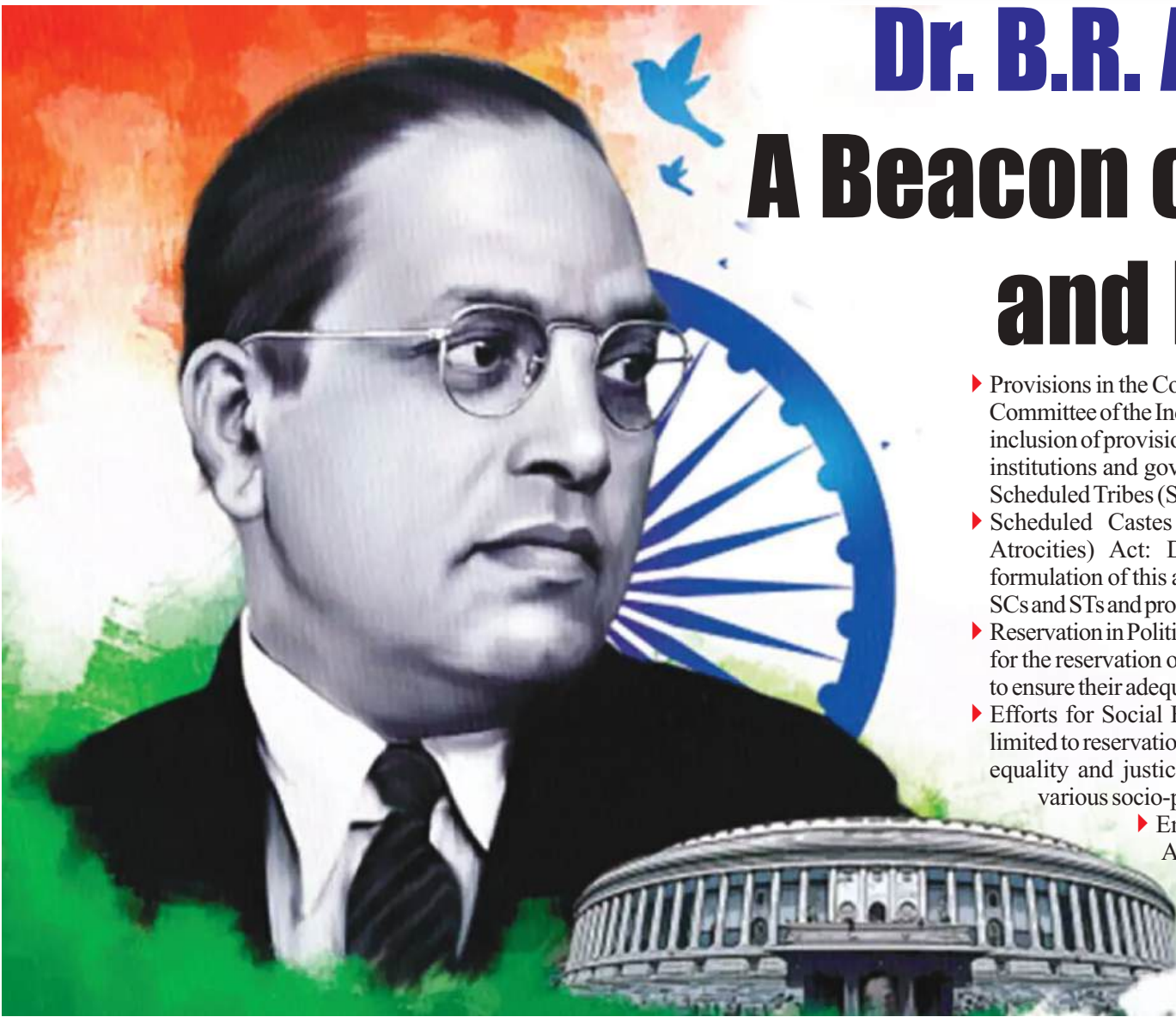


students, which would enable them to excel in their chosen fields.

Shri Ashok Shrivastava shared his insights with the students on how important it is to accept and imbibe the new forms of communication. He emphasized that while freedom of expression is essential, it is equally

important to exercise restraint, particularly in a diverse and democratic country like India. He encouraged the students to keep an open mind and continue to learn and grow in their chosen field of media and journalism. Mr. S.P. Singh, a veteran journalist, addressed the gathering and shared the importance of

freedom of expression. He recounted his various experiences as a journalist during his illustrious career spanning several decades. He emphasized the need for students to uphold the values of freedom of expression, which is fundamental to a healthy democracy. The inaugural address by the esteemed speakers was insightful and provided valuable guidance to the students. Their words of wisdom will undoubtedly inspire and motivate the students to excel in their chosen fields and uphold the values of freedom of expression in their professional and personal lives.



Dr. B.R. Ambedkar A Beacon of Equality and Education

- Provisions in the Constitution: As the Chairman of the Drafting Committee of the Indian Constitution, Dr Ambedkar ensured the inclusion of provisions for the reservation of seats in educational institutions and government jobs for Scheduled Castes (SCs), Scheduled Tribes (STs), and Other Backward Classes (OBCs).
- Scheduled Castes and Scheduled Tribes (Prevention of Atrocities) Act: Dr Ambedkar was instrumental in the formulation of this act, which aims to prevent atrocities against SCs and STs and provides for stringent punishment for offenders.
- Reservation in Political Representation: Dr Ambedkar advocated for the reservation of seats in legislative bodies for SCs and STs to ensure their adequate representation in the political sphere.
- Efforts for Social Equality: Dr Ambedkar's efforts were not limited to reservations; he also worked towards achieving social equality and justice for marginalized communities through various socio-political movements and reforms.
 - Empowerment through Education: Dr. Ambedkar believed that education was the key to empowering marginalized communities. He emphasized the importance of education for SCs, STs, and OBCs and worked towards increasing their access to quality education.

Sajal Kulshresth

Ghaziabad: On 14th April every year, the birth anniversary of (Dr.) Bhimrao Ramji Ambedkar is remembered by the people of India. Babasaheb Ambedkar is the chief architect of the wonderful Constitution of India. He was an activist and a social and educational reformer. We live in a world which continues to be inspired by his example and has become the idol that everybody looks up to. Belonging to the Dalit community, Dr Ambedkar experienced social discrimination and social seclusion from a very young age. Since he had not even been allowed briefly to attend

school, he nevertheless set out to conquer the field of higher education. He was the first person in his community to get a college trophy in India and later obtained degrees from Columbia University and the London School of Economics. Dr Ambedkar's role in shaping India's social and political space is unequalled by anyone. Besides enacting the laws which granted affirmative action to the formerly marginalized communities in the form of the reservation in the constitution, his endeavors got him a legendary reputation as a crusader for social reforms and justice. These legal Acts which are known as Scheduled Castes and Scheduled

Tribes (Prevention of Atrocities) Act and the reservation policy in education and jobs was brought about to provide equal opportunities and to empower the marginalized sector. He was a great advocate of education. He believed that education was a powerful instrument to free the wronged and fuel them to stand and fight for fairness and justice. He focused a lot on providing quality education to all as a matter of social justice regardless of their social strata, and in the process, he did a lot of good to the under-represented people in society. Education in Dr. Ambedkar's vision meant excellence and much more; it was

a training in values that would bring the values of equality, fraternity and social responsibility. He tried to ensure that everybody was given equal opportunity to education, especially the ones, who were far from the wealthy part of society. The trace of Dr Ambedkar's contributions to education and social justice can be seen right before our eyes. It is through his vision that the less privileged communities have either been able to prevail or advance. Dr. Ambedkar has played a big role in transforming India's socio and political arena. While marking the celebrations of this great leader, we must recall his as well as his high-mindedness. Education, equality,

and social justice as Dr Ambedkar emphasized are as important today as they were during independence. In the end, it can be asserted that the undeniable influences of B.R. Ambedkar on the social system, as well as the political and educational system in India, are immeasurable. His dream of a world society without any forms of inequality or injustice still impacts so many lives and this is why his teachings have become a beacon of light for those who are trying to achieve social justice every day. The Jayanti of the father of the Indian Constitution, Dr Bhimrao Ramji Ambedkar, is a great reminder to us all to live up to his ideals, being impartial and acting with concern.

Jallianwala Bagh: A Dark Chapter in India's History

Ujjawal Anand

New Delhi: On the fateful day of April 13th, a peaceful gathering was convened in the enclosed space of Jallianwala Bagh, a public garden, to protest the arrest of prominent Indian leaders and to voice opposition to the British government's repressive policies. The gathering comprised men, women, and children, all united in their call for justice and freedom. However, the peaceful atmosphere was shattered when Brigadier General Reginald Dyer, without warning or provocation, ordered his troops to open fire on the unarmed crowd.



The soldiers, positioned at the only exit of the garden, rained bullets indiscriminately on the helpless crowd for a horrifying ten minutes.

The consequences of this brutal onslaught were devastating. Official estimates suggest that around 379 unarmed civilians were killed, though independent

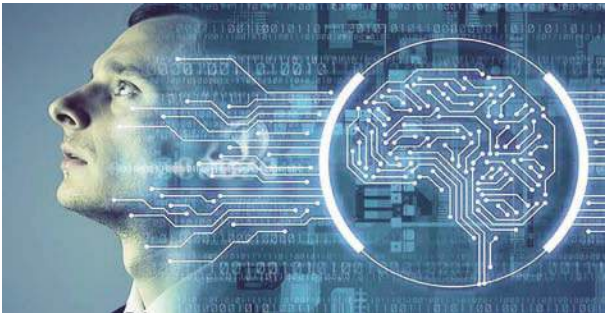
The Background

The massacre took place against the backdrop of growing Indian resentment with British colonial control, which was made worse by harsh regulations like the Rowlatt Act that severely restricted civil liberties. Like their fellow citizens throughout the nation, the people of Amritsar were protesting these repressive policies and calling for an end to British tyranny.

inquiries and historians claim the number is much higher, possibly exceeding a thousand. The

wounded numbered in the thousands, with many succumbing to their injuries in the following days. The massacre sent shockwaves across India and the world, eliciting widespread condemnation of British rule and galvanizing the Indian freedom movement. Rabindranath Tagore, the Nobel laureate poet, renounced his knighthood in protest, while Mahatma Gandhi, who was yet to emerge as the leader of the nonviolent resistance, referred to the massacre as "monstrous" and called for nationwide mourning and protest.

Exploring the Interplay Between AI and Human Behavior



Nandini Agarwal

New Delhi: The widespread use of Artificial Intelligence (AI) has transformed civilization and has affected human behavior. For years the topic of Artificial Intelligence studying Human Behavior has been debated over and over. Some consider the studies are stepping stone toward identifying vulnerabilities in human behaviors and utilizing them to influence decision-making. In contrast, some believe that AI is taking over human life. Humans are surrounded by Artificial

Intelligence, from their smart devices that are consistently around them, transforming every aspect of life. Millions of people find it convenient that a form of Artificial Intelligence studies them daily, making their life more accessible, which is stunning. However, behind everything it come across on social media and website is an AI algorithm that somehow has or will modify human behavior. Several studies have stated that the numerous AI and Machine Learning (ML) have obtained insights into human behavior and psychology without concern



over social media platforms. The discoveries highlight AI's power and underscore the need for proper governance to prevent misuse. Watching a particular video on social media can lead a person to buy a product online, showcasing how Artificial Intelligence can steer human decision-making through interaction over these devices. Enhanced behavioral sciences and public policy to improve social welfare to understand and influence how people adopt different habits. However, if implemented correctly, Artificial

Intelligence and Machine Learning can be utilized to recognize people's vulnerabilities in dire situations, assisting them in avoiding making poor choices. There are many studies that examines the complex interaction between AI and human behavior across domains using a comprehensive literature review and a variety of empirical data sources. It examines how AI-driven personalization, recommendation systems, and content curation affect people's preferences and interactions.

How AI Impact Human Behaviour

- People Will Do More What They Love: AI has becoming an excellent tool for automating routine tasks, and tasks that do not require human emotion. Many of these tasks are time-consuming, and humans often do not enjoy doing them, but they have to be done. As the adoption of Artificial Intelligence grows, people will become more aware of the opportunity it provides to let them do things they love and enjoy. With AI, they can easily automate their tedious tasks so that they can have more time for themselves.
- People Become Lazier: The adoption of Artificial Intelligence translates to the automation of many tasks. People will become lazy and will most likely lose their skills. It is said that what you don't use, you lose. When AI begins to perform all of the tasks that people used to do, then it shouldn't be surprising that those skills will become rusty.
- A Strain on Human Relationships: Humans need to relate with other humans to survive. However, if enough people begin to rely heavily on AI alone, such that they do not relate with others, it will cause a strain on human relationships. The need of someone's help is often a reason to strike conversations. But when there's an AI system that can do this, the motive to communicate with others is impacted negatively. Chatbots are becoming more popular. While these AI systems are quite efficient, the use of chatbots can adversely affect the relationship between customers and companies, especially when they need to chat with a human representative



Disha Tomar

Movie: Shaitaan



Director : Vikas Bahl
Rating : 7.5/10
Budget : 65Cr
Cast : Ajay Devgn, R. Madhavan, Jyothika, Janki Bodiwala

Shaitan isn't your typical jump-scare horror movie. It's more like a creepy story about good versus evil, but instead of superheroes, it's a normal family. Director Vikas Bahl does a great job putting this together, and the actors are all fantastic. There's Ajay Devgn, who everyone knows, R. Madhavan who's always good, and Jyothika, who's back in Bollywood in a big way! The story starts off pretty normal. We meet Kabir (Devgn) and Jyoti (Jyothika), a married couple with a teenage daughter named Jahnvi (Janki Bodiwala). Things get weird when a mysterious guy named Vanraj (Madhavan) shows up. He seems nice at first, but there's something off about him. This movie is scary because it builds suspense slowly, like a bad feeling growing in your stomach. It's not ghosts and stuff, it's more about creepy mind games. The acting is really good, especially Madhavan, who plays a kind-of-scary guy. Devgn is the strong dad trying to protect his family, and Jyothika is the mom who holds everything together. The movie keeps you guessing the whole time. Is this real, or is it something supernatural? You won't know until the very end! Shaitan is a movie that will stick with you for a while, even after the credits roll.

Creative Corner

औरत की पहचान

औरत की पहचान
एक औरत पहचानी गई,
अपने गांव से
सहारनपुर वाली, बरेली वाली, आंदर वाली।
नहीं पहचानी गई तो अपने नाम से।
झोंक दी सारी इच्छा को
उस जलते हुए चूल्हे में जिसमें रोज
परिवार के लिए खाना बनाया करती थी।
लेकिन फिर भी उसे जाना गया
डॉक्टराइन, मास्टराइन आदि के नाम से।
अंत में उसके हिस्से आई,
2 इंच की दीवार
जिसमें उसकी फोटो के नीचे नाम
और साथ में एक खुबसूरत सी मीतियों का हार..!



वाहत कुमारी



डर

संघर्षों से अगर तुम मुह मोड़ लोगे
डर से अगर जीना छोड़ दोगे।
फिर किसका इतिहास पढ़ेगी हमारे आने वाली पीढ़ी
कौन देगा उन्हें आगे जाने वाली जीत की सीढ़ी।
बात-बात पर तुम उदहरण कैसे बन पाओगे
कैसे उनकी उलझनों को अपने अनुभवों से सुलझा
पाओगे।
हमारे पूर्वजों ने जो हमें सिखाया था
हमारे जीवन में वो कितना काम आया था।
अगर ये बात कहने का हक तुम अपनी आगे वाली पीढ़ी को
नहीं दोगे
तो फिर कैसे उनका सम्मान तुम लोगे।
इसलिए तुम अपनी भूमिका को बखूबी निभाओ
जाना ही है जब इस संसार से तो फिर शान से जाओ।



संजना मिश्रा



छंद

एक छंद लिखा
छंद में द्वंद लिखा
लिखा हर वह रूप रेखा
दिल का प्रतिबिंब लिखा
मन तो कह रहा था उदासी
होटों से हैंसी-मुकुराना लिखा
सममुख हथेली पर लिये
ताक रहा मुझे गिराने को
ऐसा एक बहुरूपी जमाना लिखा
बता रहे थे मुझे अपना
मेरी खुशी से जिनमें निराशा दिखा
कभी गम कभी बहार
जिंदगी का हर-दम वह तमाशा दिखा
मानुस नहीं वह ब्रह्मांड दिखा
या कुछ नहीं दिखा मुझे
पर जब भी आँखें मुँदी मैंने
इस जीवन का कर्मकांड दिखा
रुह हर चुकी थी जमाने से
पर भीतर एक आशा दिखी
औंस चौख रहे थे
पर जीने की अभिलाषा दिखी
एक छंद लिखा
छंद में द्वंद लिखा।।



श्रुति राज

